

AN OVERVIEW OF THE EUROPEAN POLYURETHANE COATINGS MARKET

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IAL Consultants is pleased to announce the publication of the first edition of An Overview of the European Polyurethane Coatings Market. The report is available as a single volume, and will present data for the consumption of PU coatings in the following countries:

- Austria
- Belarus
- Belgium
- Czech Republic
- Denmark
- Finland
- France
- Germany
- Greece
- Italy
- Norway
- The Netherlands
- Poland
- Russia
- Slovenia
- Spain
- Sweden
- Turkey
- UK
- Ukraine

This report provides an analysis of the consumption of PU coatings across the major European markets in 2010, including prospective and fast-growing Eastern European markets, as well as forecasts, based on industry comments, for 2015. Trends and factors affecting current and future demand for PU coatings are covered for the most promising and the largest markets.

The report content is outlined to the right.

This report also highlights:

- General Economic Background of each Country
- Total Coatings Consumption
- PU Coatings Suppliers by Country
- Market Trends
- Growth Rates
- Forecast for 2015

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- 1. Introduction**
- 2. Executive Summary**
- 3. Background**
- 4. Industry Review**
 - Mergers and Acquisitions Review
 - Investment Review
- 5. PU Coatings Markets by Country**

Consumption is broken down by major end-use applications, where possible as follows:

 - Wood
 - Automotive
 - General Industrial
 - Protective
 - Plastic
 - Marine
 - Other
- 6. Trends and Growth**
- 7. Climatic Data**
- 8. Statistical Summary**
- 9. Market Forecast 2010 – 2015**
- 10. Acknowledgements**
- 11. Directory of PU Manufacturers in Europe**

Data will be presented in tables and also a selection of charts and graphs for ease of interpretation

This report draws upon the extensive experience of IAL in the field of polyurethanes market research, alongside our sister company IRL's renowned expertise in the global paints and coatings industry

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