

INFORMATION RESEARCH LIMITED

A Profile of the West European Paint and Coatings Industry 2002

Publication: April 2002

Price: US\$ 2,500

This brand-new title from IRL reviews the paint industries and markets of Western Europe. In keeping with the new generation of IRL Profiles, the content has been completely revised since the previous edition to create a necessarily broad picture of the industry drawn from the various elements that shape its development and progress.

Some 17 countries are covered in the report, which is being organised in the following way:

Leading five countries:-

- Germany
- Italy
- France
- UK
- Spain

Benelux region:-

- Belgium
- Netherlands
- Luxembourg

Scandinavia:-

- Norway
- Sweden
- Denmark
- Finland

Other countries:-

- Switzerland
- Austria
- Greece
- Portugal
- Ireland

The report provides information on:

- Production of paints by country
- Imports of paints by country
- Exports of paints by country
- Consumption and per capita consumption of paint by country
- Market segmentation by end-use sector by country (where available)
- Information on leading paint producers in each major national market
- Penetration of alternative paint technologies such as powder coatings and radiation curable coatings

Estimated market sizes are provided for the year 2001 and five-year market forecasts are calculated to 2006.

The report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

The profile draws on various published sources, including in-house and library data, and is also based on a programme of telephone interviews with key industry figures.

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 - Population and brief political background
 - Major industries and trading partners
 - Summary of GDP, climatic data etc
4. **Foreign Trade, Production & Supply Summary**
 - Statistical tabulations of imports and exports for all 17 countries covered from 1996 to June 2001
 - Top five trading partners in paints and coatings
 - Balance of Trade
 - Production
 - Consumption & Consumption per Capita
 - Tabulated summary of the above
5. **Paint Industry & Market Review by Country**
 - Major international acquisitions introduced in detail with a summary of M&A activity; *then, according to country/availability:-*
 - Industry size and structure
 - Major companies and their activities
 - Detailer on smaller coatings companies
 - Paint market breakdown by producer, segment etc, any special characteristics or features.
6. **Progress of Alternative Coating Technologies**
 - A summary overview of the technologies and markets for powder coatings and UV curing
7. **European End-User Industry Data**
 - Major DIY retailers together with industry information and statistics on the national markets for automotives, furniture, windows, parquet, coil coatings, powder coating application, plus data on the steel industry
8. **Projection to 2006 & Concluding Remarks**
 - Gives a detailed overview of new trends, technologies and opportunities in the industry
9. **Directory of Paint Manufacturers by Country**
 - For all 17 countries
10. **Sources of Information**
 - Trade & Professional Associations
 - Technical & Trade Press

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Information Research Limited

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109 Uxbridge Road, Ealing, London W5 5TL

Tel: +44 (0) 20 8832 7830 Fax: +44 (0) 20 8566 4931

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