

# INFORMATION RESEARCH LIMITED

## Opportunities for Pigments, Fillers & Extenders in the European Coatings Industry

Publication: February 2002

Price: US\$ 1,500

IRL is pleased to announce the publication of a brand new study entitled 'Opportunities for Pigments, Fillers & Extenders in the European Coatings Industry'. The study provides the most up-to-date market data available on this industry.

**The market is analysed in terms of the following countries of Western Europe:**

- Austria
- Benelux (Belgium & the Netherlands)
- France
- Germany
- Greece
- Italy
- Nordic Countries (Denmark, Finland, Norway & Sweden)
- Portugal
- Spain
- Switzerland
- United Kingdom & Ireland

**The report covers the following types of pigments and extenders:**

- Inorganic Pigments (white, black and colours)
- Organic Pigments
- Special Effect Pigments
- Functional Pigments
- Fillers/Extenders
- Chips/Dispersions/Preparations

Market figures are provided for the year 2001 for the major types of pigments and extenders and five-year market forecasts are calculated to 2006.

The report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of pigments and extenders and also finished coatings products.

The study does not cover pigments and extenders for printing ink, plastic or paper applications, although some mention is made of these applications where relevant.

The research for this report was carried out at the end of 2001 and beginning of 2002. The research programme included interviews with key personnel from pigment and extender manufacturers and suppliers in Western Europe, as well as a review of all relevant published sources and in-house data.

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  - *Organic Pigments*
  - *Special Effect Pigments (Luminescent/Fluorescent, Pearlescent/Iridescent, Metallic)*
  - *Functional Pigments (Anti-corrosion, Intumescent/Flame Retardant, Biocidal)*
  - *Extenders (Calcium Carbonate, Talc, China Clay, Barytes, Lithopone, Calcined Clay, Zinc Sulphide, Mica, Dolomite, Wollastonite, Diatomaceous Earth, Others)*
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