

INFORMATION RESEARCH LIMITED

The Global Market for PU Coatings

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IRL is pleased to introduce this brand new study on the global market for polyurethane coatings.

Global demand for polyurethane (PU) coatings reached 1.36 million tonnes in 2000 and is forecast to grow to 1.51 million tonnes by 2005. The EMEA region (Europe, Middle East & Africa) is the largest region, accounting for nearly 40% of global demand.

The following geographical regions are covered in the study:

- **EMEA (Europe, Middle East & Africa)** - Western Europe, Eastern Europe, Middle East & Africa
- **Americas** - North America, South America
- **Asia-Pacific**

The report provides information on:

- Production of PU coatings by region, 2000 and 2005 (tonnes)
- Consumption of PU coatings by region, 2000 and 2005 (tonnes)
- Trends and influences in the PU coatings market
- Major producers of PU coatings by region
- Directory of PU coatings producers by country/region

Market figures are provided for 2000 and forecast to 2005.

The report will provide a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of raw materials and formulated PU coatings.

Market data is segmented into the following end-use applications for PU coatings:

- Aircraft
- Architectural
- Automotive OEM
- Automotive Refinish
- Commercial Vehicles
- Industrial Coatings (e.g. coatings for metal furniture, white goods, appliances, ACE equipment)
- Maintenance Coatings
- Marine/Offshore Coatings
- Plastic Coatings
- Roof, Tank and Deck Coatings
- Textile and Leather Coatings
- Wood and Furniture Coatings
- Other Coatings (coatings for magnetic media, electronics, rubber gloves etc.)

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4. Market Review by Region, 2000 and 2005

- EMEA - Western Europe, Eastern Europe, Middle East & Africa
- Americas - North America, South America
- Asia-Pacific

Tables provided for each region:

- Production of PU Coatings by End-use & Sub-Region, 2000 and 2005
- Consumption of PU Coatings by End-use & Sub-Region, 2000 and 2005
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