

**INFORMATION RESEARCH LIMITED**  
**An Overview of**  
**Paints and Coatings in the UK in 2001**

**Publication date: September 2001**

**Price: \$1,000**

This new report from Information Research Limited examines all aspects of paints and coatings in the UK in 2001. This is the first IRL report since 1989 to focus exclusively on the United Kingdom.

A fresh, lively and broad approach to the market and industry is promised with this publication, which instead of considering these in isolation takes a more comparative approach to industry and trade within it. A detailed examination of the UK's overseas trade in paints and coatings is made, specifically highlighting trade patterns with our leading European partners.

In addition to providing a market overview for both the decorative and industrial sectors, information is presented on the end-user industries in the UK complete with an overview of principal factors that currently shape the UK economy.

Data is provided for 2001 together with projections to 2006. Market volume figures are quoted in metric tonnes and value figures are also provided (in pounds sterling) where available.

Two special topics are considered in this report: the relationships between paints and the Internet and paints and the environment. The Internet has become a powerful tool for marketing, information and communication. This chapter probes the ways in which coatings producers have exploited the medium. It focuses attention on corporate-public contact in the context of DIY painting and decorating and corporate-professional contact for end-users.

Paints and the environment are also now inextricably linked in several ways and this chapter offers insight into many aspects of their inter-relationship.

The report concludes with a directory of UK paint companies and appendices that include a guide to statistical classifications and a list of information sources and organisations in the UK.

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- 3. The UK Paint Industry and Market**
  - The UK Paint Industry (employment, turnover, investments, mergers and acquisitions)
  - The UK Paint Market
  - Trade in Paints and Coatings
- 4. Decorative Paints in the UK in 2001**

Market volumes and leading companies for the decorative sector (both DIY and trade segments and also aerosol paints)
- 5. Industrial Coatings in the UK in 2001**

Market volumes and leading companies for the major industrial coatings segments (automotive OEM, powder coatings, coil coatings, industrial wood finishes, vehicle refinishes, ACE coatings, packaging coatings, coatings for plastics, marine and protective coatings, general industrial coatings, niche markets)
- 6. Perspective on End-User Industries**

Information on the end-user industries in the UK
- 7. Paints and the Internet in the UK**

Examines how the Internet is employed by paint manufacturers to promote their products and communicate with customers and professionals
- 8. Paints and the Environment in the UK**

Focuses on issues such as natural paints, paint packaging and paint recycling
- 9. Projection, Summary and Outlook**

Market projections to 2006 by end-use sector brought together with a general economic outlook for the UK
- 10. Directory of UK Paint Companies**
- 11. Appendices**

Guide to classification of the UK Trade Statistics plus a listing of organisations and associations

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