

# INFORMATION RESEARCH LIMITED

## A Profile of the Paint Industry of Central & Eastern Europe

Publication: February 2002

Price: US\$ 2,500

IRL is pleased to announce the publication of a brand new study entitled 'A Profile of the Paint Industry of Central & Eastern Europe'. The study provides the most up-to-date market data available on this region.

**The market is analysed in terms of the following geographical regions and countries:**

<b>Central Europe:</b>	<b>Baltic States:</b>
Bulgaria	Estonia
Croatia	Latvia
Czech Republic	Lithuania
Hungary	<b>Russia &amp; CIS:</b>
Poland	Russia
Romania	Ukraine
Slovakia	
Slovenia	

**The report will provide information on:**

- Availability of paint raw materials in Central & Eastern Europe
- Production of paint by country
- Imports of paints by country
- Exports of paints by country
- Consumption and per capita consumption of paint by country
- Market segmentation by end-use sector by country (where available)
- Information on leading paint producers in each major national market
- Mergers, acquisitions and joint ventures in the Central & East European paint industry
- Penetration of new paint technologies such as powder coatings, waterborne coatings and radiation curable coatings
- Market forecasts

Market figures will be provided for the year 2001 and five-year market forecasts will be calculated to 2006.

The report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

The research for this report was carried out during the last quarter of 2001. The research programme included interviews with key personnel from paints and coatings manufacturers and suppliers in Central and Eastern Europe, as well as a review of published sources and in-house data.

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