

INFORMATION RESEARCH LIMITED

A Profile of the Asia-Pacific Paints Industry 2001

Publication: December 2001

Price: US\$ 2,500

IRL is pleased to announce the launch of the 6th Edition of 'A Profile of the Asia-Pacific Paints Industry'. The study revises and expands upon previous editions and provides the most up-to-date market data available. The previous edition was released in June 1999.

The market is analysed in terms of the following geographical regions and countries:

- **Far East:** China, Hong Kong, Japan, South Korea, Taiwan
- **South East Asia:** Brunei, Cambodia, Indonesia, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam
- **Indian Sub-continent:** Bangladesh, India, Pakistan, Sri Lanka
- **Oceania:** Australia, Fiji, New Zealand, Papua New Guinea

The report provides information on:

- Availability of paint raw materials in the Asia-Pacific region
- Production of paint by country
- Imports of paints by country
- Exports of paints by country
- Consumption and per capita consumption of paint by country
- Market segmentation by paint type and end-use sector
- Information on leading paint producers in each major national market
- Mergers, acquisitions and joint ventures in the Asia-Pacific paint industry
- Penetration of new paint technologies such as powder coatings and radiation curable coatings
- Market forecasts

Market figures are provided for the year 2000 and five-year market forecasts are calculated to 2005.

The report serves as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of raw materials and paint products.

The research for this report was carried out during October and November 2001.

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