

INFORMATION RESEARCH LIMITED

A Profile of the Chinese Paint Industry

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This new report from Information Research Limited is designed to provide a concise profile of the paint industry in China.

This report revises and expands on the previous IRL study covering the market for paints in China, which was published in 1996. The growing importance of the Chinese paint market is such that the need for an in-depth and up-to-date study is considered to be essential.

The following aspects of the industry are reviewed in the study:

- Availability of paint components
- Production of paint
- Imports of paint
- Exports of paint
- Consumption of paint
- Per capita consumption of paint
- Market segmentation by paint type and end-use sector
- Information on major paint producers
- Acquisitions and joint ventures in the Chinese paint industry
- Trends in end-user industries
- Penetration of new paint technologies
- Market forecasts and growth rates

The research for this report was carried out during February and March 2001. This included contact with paint suppliers and industry organisations in China where possible, as well as a review of all available published sources and statistics and in-house data.

Data is provided up to the year 2000 wherever possible, and forecasts for paint production and consumption are calculated to 2005.

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