

# INFORMATION RESEARCH LIMITED

## A Profile of the Paint Industry of the Americas - Extracts

Volume 1 - A Profile of the Paint Industry of North America  
Volume 2 - A Profile of the Paint Industry of South America  
Volume 3 - A Profile of the Paint Industry of Central America & the Caribbean

**Publication: January 2001**

**Price: US\$ 995 per**

### **Volume**

Following the publication of our major study 'A Profile of the Paint Industry of the Americas' in October 2000, IRL has published report extracts covering the paint industries of the three major geographical areas of the region. The market for paints and coatings in the Americas region was some 11.6 million tonnes in 1999 and is forecast to reach nearly 17 million tonnes by 2004.

The geographical scope of each volume is as follows:

**Volume 1 – North America:** Canada, Mexico, USA

**Volume 2 – South America:** Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

**Volume 3 – Central America & the Caribbean:** Costa Rica, Cuba, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Jamaica, Nicaragua, Panama, Puerto Rico, Trinidad & Tobago

**The following aspects of the industry are reviewed in each volume:**

- Availability of paint components
- Production of paint by country
- Growth rates for paint production by country
- Imports of paints by country
- Exports of paints by country
- Consumption of paint by country
- Per capita consumption of paint by country
- Market segmentation by paint type and end-use sector
- Information on major paint producers in the region and market shares of the top ten paint companies
- Trends in the national paint markets
- Acquisitions, joint ventures and technology exchange in the Americas paint industry
- Penetration of new paint technologies
- Market forecasts

The research for this report was carried out during July and August 2000. This included interviews with key personnel from paint suppliers in the region, as well as a review of all available published sources.

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