

INFORMATION RESEARCH LIMITED

The Market for Coating Resins in Europe & North America

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This new report from Information Research Limited is designed to provide a concise profile of the market for coating resins in North America and Europe.

This is the third edition of this study to be published by IRL, the previous editions being issued in 1989 and 1992. Our 1989 edition was the first marketing study to quantify the demand for coating resins and to predict the future growth of these materials.

In addition to updating the previous study, the coverage of this new edition has been extended to include the North American market, with the aim of providing a comparison to the European market. The European coverage has also been expanded to cover Croatia and the Baltic States.

This study specifically focuses on the market for resins for paints and coatings, and as such does not include adhesive, sealant or printing ink resins.

The report covers the following countries of Europe and North America:

- **Western Europe** - Benelux (Belgium & Netherlands), France, Germany, Italy, Nordic countries (Denmark, Finland, Norway & Sweden), Spain, United Kingdom and Others (Austria, Greece, Ireland, Portugal, Switzerland)
- **Central Europe** - Croatia, Czech Republic, Hungary, Poland, Slovakia, Slovenia and Turkey
- **Baltic States** - Estonia, Latvia and Lithuania
- **North America** - Canada and the USA

The research for this report was carried out during the Spring of 2001. The research programme included interviews with key personnel from coating resin manufacturers and suppliers in Europe and North America, as well as a review of published sources and in-house data.

Market data is provided for the year 2000, with historical figures for 1990 and 1995 also included. Forecasts are provided for the years 2005 and 2010. All data is expressed in metric tonnes of resin.

The notable lack of market data available in this sector will make this report a valuable marketing tool for all companies involved in the manufacture, supply and use of coating resins.

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