

# INFORMATION RESEARCH LIMITED

## A Profile of the Paint Industry of the Americas

**Publication: October 2000**

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This new report from Information Research Limited is designed to provide a concise profile of the paint industry in the region of the Americas.

This report revises and expands on previous IRL publications covering the market for paints in the Americas.

The paint industry is analysed in terms of the following geographical regions and countries:

- **North America:** Canada, Mexico, USA
- **South America:** Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela
- **Central America:** Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama
- **Caribbean:** Cuba, Dominican Republic, Haiti, Jamaica, Puerto Rico, Trinidad & Tobago

**The following aspects of the industry are reviewed:**

- Availability of paint components
- Production of paint by country
- Growth rates for paint production by country
- Imports of paints by country
- Exports of paints by country
- Consumption of paint by country
- Per capita consumption of paint by country
- Market segmentation by paint type and end-use sector
- Information on major paint producers in the region and market shares of the top ten paint companies
- Trends in the national paint markets
- Acquisitions, joint ventures and technology exchange in the Americas paint industry
- Penetration of new paint technologies
- Market forecasts

The research for this report was carried out during July and August 2000. This included interviews with key personnel from paint suppliers in the region, as well as a review of all available published sources.

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