

IRL ANALYSIS: EUROPEAN MARKET FOR ARCHITECTURAL COATINGS, 1ST Edition

Publication: May 2011

Price: €1,500

IRL has published for the first time a review of the major country markets for architectural coatings in the European region. This new study takes a comprehensive look at the industry in the region following the global downturn in 2008-2009. The following countries have been covered in this edition:

Armenia	Austria	Belarus	Belgium
Bulgaria	Czech Republic	Denmark	Estonia
Finland	France	Germany	Greece
Hungary	Ireland	Italy	Kazakhstan
Latvia	Lithuania	Moldova	Netherlands
Norway	Poland	Portugal	Romania
Russia	Slovakia	Spain	Sweden
Switzerland	UK	Ukraine	Uzbekistan

The information contained will include:

- **Market data for each country for 2010**
- **Growth projections for each country to 2015**
- **Major trends, opportunities, strengths and weaknesses**
- **Key players in each national market**

REPORT CONTENTS

1. Introduction

2. Market Summary

- Executive Summary
- Economic Summary
- Paint Market Summary
- Architectural Coatings Market Summary
- Construction Industry Statistics

3. Country by Country Analysis, including for each country covered:

- Market Overview & Trends
- Applications & Technology
- Key Players & Profiles

4. Conclusions & SWOT Analysis for the region

Data will be presented in tables and also a selection of charts and graphs for ease of use

Included in the report will be a single page colour executive summary of key market data and trends, and a SWOT analysis for the regional industry

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06/2011

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