

A PROFILE OF THE CENTRAL & EASTERN EUROPEAN PAINT INDUSTRY, 4TH Edition

Publication: December 2010

Price: €3,250

IRL has published an updated edition of its **Profile of the Central and Eastern European Paint Industry, which was last published in 2007**. This new study takes a comprehensive look at the industry in the region following the global downturn in 2008-2009. The following countries have been covered in this edition.

- Armenia
- Belarus
- Bulgaria
- Czech Republic
- Estonia
- Hungary
- Kazakhstan
- Latvia
- Lithuania
- Moldova
- Poland
- Romania
- Russia
- Slovakia
- Ukraine
- Uzbekistan

The information contained will include:

- **Paint production, imports, exports, demand and per capita demand data;**
- Empirical breakdowns of markets for **decorative vs industrial coatings;**
- Data on **professional and DIY use, market growth and characteristics, including market splits according to technology, quality and finish;**
- **Technologies** in use in decorative coatings and perceptions of **paint packaging;**
- **Comparison of factory-gate vs retail pricing;**
- Raw materials in greatest demand;
- Overview of the structure of the industrial coatings market.

CONTENTS

1. Foreword
2. Executive Summary
3. Industry Review
 - Mergers and Acquisitions Review
 - Investment Review
- 4-19. Paint Markets by Country
20. Statistical Summary
21. Market Forecast 2009-2014
22. Appendix – Climatic Data
23. Directory of Paint Manufacturers in Central and Eastern Europe

*** Chapters 4-19 will be organised by country, with a section on each one providing *at least*:**

- Economic, GDP & population data
- Supply summary
- Trade statistics with detailed insights where appropriate
- Decorative paint market information (see above)
- Basic overview of the industrial coatings market

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