An extensive new regional insight!

A PROFILE OF THE ASIA-PACFIC PAINT INDUSTRY, 9TH EDITION

Publication: June 2010

Price: €3,250

- The global economic meltdown of 2008-9 took an indirect toll on many economies in the Asian region, but which ones?
- As the world economy continues to recover, which Asian countries look likely to benefit the most from **economic stimulus packages** designed to **sustain or kick-start growth** again?
- There's a marked contrast in the performance of the paint industry between some of these economies, with **paint production escalating in some countries** over the last decade, while others have lost out. Which countries are these?
- Where is the best potential in differing sectors such as **decorative coatings, marine and protective coatings and motorcycle finishes?**

The answers to these questions and more are to be found in IRL's latest *Profile of the Asia-Pacific Paint Industry*, a new major report for the industry, containing a wealth of data and an **outstanding collection of statistics up to and including those for 2009. This data is not to be missed!** This includes all the latest information and statistics on the paint industry and market in China for 2009.

More information on the geographical scope of the coverage and insight into the types of data included in the study is given in the column on the right.

Research for this study has been undertaken from our offices in Beijing between January and April 2010, and included an extensive series of interviews with industry executives across the region. The data also reflects extensive cooperation with a number of local paintmakers' associations across the region.

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1. **Foreword**
2. **Executive Summary**

CHAPTERS 3-13

Each of these chapters provides an overview of the paint industry and a broad segment review of the paint market in the following nine countries:

- China
- India*
- Indonesia
- Japan
- Malaysia
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

* based on contents of *A Profile of the Indian Paint Industry* published in 2009.

Typical information included in each of these chapters extends to:

- Brief economic overview
- Paint supply summary
- Paint industry – major players, etc
- Paint production by resin type, application types and region
- Paint import and export data
- Major trading partners
- Paint market data by segment
- Paint market data by resin type
- Paint market by region/geography
- Future trends and influences

14. **Statistical Summary**
15. **Market Forecast, 2009 – 2014**
16. **Directory of Asia-Pacific Paint Manufacturers**

- Extensively revised for all 11 countries

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