

# IRL ANALYSIS: ASIA-PACIFIC MARKET FOR WOOD COATINGS, 1<sup>ST</sup> Edition

**Publication: March 2011**

**Price: €995**

**IRL has published for the first time a review of the major country markets for wood coatings in the Asia-Pacific region.** This new study takes a comprehensive look at the industry in the region following the global downturn in 2008-2009. The following countries have been covered in this edition.

- China
- India
- Indonesia
- Japan
- Malaysia
- Philippines
- Singapore
- South Korea
- Taiwan
- Thailand
- Vietnam

The information contained will include:

- **Market data for each country for 2010**
- **Growth projections for each country to 2015**
- **Major trends, opportunities, strengths and weaknesses**
- **Key players in each national market**

## **REPORT CONTENTS**

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### **2. Market Summary**

- Executive Summary
- Economic Summary
- Paint Market Summary
- Wood Coatings Market Summary

### **3. Country by Country Analysis, including for each country covered:**

- Market Overview
- Applications & Technology
- Key Players & Profiles
- Major Trends

### **4. Conclusions & SWOT Analysis for the region**

Data will be presented in tables and also a selection of charts and graphs for ease of use

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**Included in the report will be a single page colour executive summary of key market data and trends, and a SWOT analysis for the regional industry**

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