



**A PROFILE OF THE
MIDDLE EASTERN &
AFRICAN PAINT
INDUSTRIES
3RD EDITION**

**© INFORMATION RESEARCH (IRL)
DECEMBER 2009**

CP House, 97-107 Uxbridge Road, Ealing, London W5 5TL
Tel: +44 (0) 20 8832 7830 Fax: +44 (0) 20 8566 4931
Email: irl@brg.co.uk
Web site: www.informationresearch.co.uk

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form, or by any means, electronic, mechanical, photocopying, recording or otherwise without the prior permission of the copyright owner.



CONTENTS

1. FOREWORD	1
1.1 ABOUT THIS REPORT.....	1
1.2 SCOPE.....	1
1.3 METHODOLOGY.....	1
1.4 UNITS OF VOLUME AND VALUE.....	2
1.5 ROUNDING.....	2
2. EXECUTIVE SUMMARY	3
3. SAUDI ARABIA	5
3.1 BACKGROUND AND PAINT SUPPLY SUMMARY.....	5
3.1.1 <i>Background</i>	5
3.1.2 <i>Paint Supply Summary</i>	6
3.2 PAINT TRADE.....	6
3.2.1 <i>Imports</i>	6
3.2.2 <i>Exports</i>	7
3.3 DECORATIVE PAINT.....	8
3.4 PROTECTIVE COATINGS.....	11
3.4.1 <i>Overview and Market Size</i>	11
3.4.2 <i>Suppliers</i>	13
3.4.3 <i>Technologies and Growth</i>	13
3.5 INDUSTRIAL WOOD COATINGS.....	16
4. UNITED ARAB EMIRATES	17
4.1 BACKGROUND AND PAINT SUPPLY SUMMARY.....	17
4.1.1 <i>Background</i>	17
4.1.2 <i>Paint Supply Summary</i>	18
4.2 PAINT TRADE.....	18
4.2.1 <i>Imports</i>	18
4.2.2 <i>Exports</i>	19
4.3 DECORATIVE PAINT.....	19
Purchasing, Quality and Price Considerations.....	22
Tinting Systems.....	22
Characteristics of the Emirati Decorative Paint Market.....	23
4.4 PROTECTIVE COATINGS.....	23
4.4.1 <i>General Remarks and Applications</i>	23
4.4.2 <i>Technologies and Growth</i>	25
4.5 INDUSTRIAL WOOD COATINGS.....	27
5. ISRAEL	29
5.1 BACKGROUND AND PAINT SUPPLY SUMMARY.....	29
5.1.1 <i>Background</i>	29
5.1.2 <i>Paint Supply Summary</i>	30
5.2 PAINT TRADE.....	30
5.2.1 <i>Imports</i>	30
5.2.2 <i>Exports</i>	31
5.3 DECORATIVE PAINT.....	31
6. KUWAIT	33
6.1 BACKGROUND AND PAINT SUPPLY SUMMARY.....	33
6.1.1 <i>Background</i>	33
6.1.2 <i>Paint Supply Summary</i>	34
6.2 PAINT TRADE.....	34



6.2.1	Imports	34
6.2.2	Exports	35
6.3	DECORATIVE PAINT	35
7.	LEBANON.....	39
7.1	BACKGROUND AND PAINT SUPPLY SUMMARY	39
7.1.1	Background.....	39
7.1.2	Paint Supply Summary.....	40
7.2	PAINT TRADE.....	40
7.2.1	Imports	40
7.2.2	Exports	41
7.3	DECORATIVE PAINT	41
8.	OMAN.....	45
8.1	BACKGROUND AND PAINT SUPPLY SUMMARY	45
8.1.1	Background.....	45
8.1.2	Paint Supply Summary.....	45
8.2	PAINT TRADE.....	46
8.2.1	Imports	46
8.2.2	Exports	47
8.3	DECORATIVE PAINT	47
9.	QATAR.....	51
9.1	BACKGROUND AND PAINT SUPPLY SUMMARY	51
9.1.1	Background.....	51
9.1.2	Paint Supply Summary.....	52
9.1.3	Imports	52
9.1.4	Exports	53
9.2	DECORATIVE PAINT	53
10.	YEMEN.....	55
10.1	BACKGROUND AND PAINT SUPPLY SUMMARY	55
10.1.1	Background.....	55
10.1.2	Paint Supply Summary.....	56
10.2	PAINT TRADE.....	56
10.2.1	Imports	56
10.2.2	Exports	57
10.3	DECORATIVE PAINT	57
11.	SOUTH AFRICA	61
11.1	BACKGROUND AND PAINT SUPPLY SUMMARY	61
11.1.1	Background.....	61
11.1.2	Paint Supply Summary.....	62
11.2	PAINT TRADE.....	62
11.2.1	Imports	62
11.2.2	Exports	63
11.3	DECORATIVE PAINT	63
11.3.1	Characteristics of the South African Decorative Paint Market.....	65
11.4	PROTECTIVE COATINGS	66
11.4.1	Suppliers	68
11.4.2	Technologies and Growth	68
12.	ALGERIA.....	71
12.1	BACKGROUND AND PAINT SUPPLY SUMMARY	71
12.1.1	Background.....	71
12.1.2	Paint Supply Summary.....	72
12.2	PAINT TRADE.....	72
12.2.1	Imports	72
12.2.2	Exports	73
12.3	DECORATIVE PAINT	73



13. EGYPT	77
13.1 BACKGROUND AND PAINT SUPPLY SUMMARY	77
13.1.1 Background.....	77
13.1.2 Paint Supply Summary.....	78
13.2 PAINT TRADE.....	78
13.2.1 Imports.....	78
13.2.2 Exports.....	79
13.3 DECORATIVE PAINT	79
14. GABON	83
14.1 BACKGROUND AND PAINT SUPPLY SUMMARY	83
14.1.1 Background.....	83
14.1.2 Paint Supply Summary.....	83
14.2 PAINT TRADE.....	84
14.2.1 Imports.....	84
14.2.2 Exports.....	85
14.3 DECORATIVE PAINT	85
15. LIBYA	87
15.1 BACKGROUND AND PAINT SUPPLY SUMMARY	87
15.1.1 Background.....	87
15.1.2 Paint Supply Summary.....	88
15.2 PAINT TRADE.....	89
15.2.1 Imports.....	89
16. MOROCCO	91
16.1 BACKGROUND AND PAINT SUPPLY SUMMARY	91
16.1.1 Background.....	91
16.1.2 Paint Supply Summary.....	92
16.2 PAINT TRADE.....	92
16.2.1 Imports.....	92
16.2.2 Exports.....	93
16.3 DECORATIVE PAINT	93
17. NAMIBIA	95
17.1 BACKGROUND AND PAINT SUPPLY SUMMARY	95
17.1.1 Background.....	95
17.1.2 Paint Supply Summary.....	96
17.2 PAINT TRADE.....	97
17.2.1 Imports.....	97
17.2.2 Exports.....	98
17.3 DECORATIVE PAINT	98
18. SENEGAL	101
18.1 BACKGROUND AND PAINT SUPPLY SUMMARY	101
18.1.1 Background.....	101
18.1.2 Paint Supply Summary.....	101
18.2 PAINT TRADE.....	102
18.2.1 Imports.....	102
18.2.2 Exports.....	103
18.3 DECORATIVE PAINT	103
19. TUNISIA	105
19.1 BACKGROUND AND PAINT SUPPLY SUMMARY	105
19.1.1 Background.....	105
19.1.2 Paint Supply Summary.....	106
19.2 PAINT TRADE.....	106
19.2.1 Imports.....	106
19.2.2 Exports.....	107



19.3	DECORATIVE PAINT	107
20.	ZAMBIA	111
20.1	BACKGROUND AND PAINT SUPPLY SUMMARY	111
20.1.1	<i>Background</i>	111
20.1.2	<i>Paint Supply Summary</i>	111
20.2	PAINT TRADE.....	112
20.2.1	<i>Imports</i>	112
20.2.2	<i>Exports</i>	113
20.3	DECORATIVE PAINT	113
21.	SUMMARY OF MIDDLE EASTERN AND AFRICAN PAINT STATISTICS	115
22.	MARKET FORECAST TO 2014	117
23.	APPENDIX – CLIMATIC DATA	119
24.	DIRECTORY OF PAINT MAKERS IN THE MIDDLE EAST AND AFRICA	121
24.1	<i>ALGERIA</i>	121
24.2	<i>BAHRAIN</i>	122
24.3	<i>CAMEROON</i>	123
24.4	<i>EGYPT</i>	123
24.5	<i>GABON</i>	124
24.6	<i>ISRAEL</i>	124
24.7	<i>JORDAN</i>	126
24.8	<i>KENYA</i>	126
24.9	<i>LEBANON</i>	127
24.10	<i>LIBYA</i>	128
24.11	<i>MOROCCO</i>	128
24.12	<i>NAMIBIA</i>	129
24.13	<i>OMAN</i>	130
24.14	<i>QATAR</i>	131
24.15	<i>SAUDI ARABIA</i>	131
24.16	<i>SENEGAL</i>	138
24.17	<i>SOUTH AFRICA</i>	138
24.18	<i>SYRIA</i>	147
24.19	<i>TUNISIA</i>	147
24.20	<i>UAE</i>	148
24.21	<i>ZAMBIA</i>	155



TABLE OF TABLES

1. FOREWORD.....	1
1.1 ABOUT THIS REPORT.....	1
1.2 SCOPE.....	1
1.3 METHODOLOGY.....	1
1.4 UNITS OF VOLUME AND VALUE.....	2
1.5 ROUNDING.....	2
2. EXECUTIVE SUMMARY.....	3
Market Forecast for the Middle Eastern and African Paint Industries, 2009-14 (Tonnes and AAGR %).....	4
3. SAUDI ARABIA.....	5
3.1 BACKGROUND AND PAINT SUPPLY SUMMARY.....	5
GDP and Demographic Data for Saudi Arabia (2008).....	5
Summary of Estimated Saudi Arabian Paint Supply, 2009 (Tonnes).....	6
3.2 PAINT TRADE.....	6
Saudi Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand).....	6
Saudi Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand).....	7
3.3 DECORATIVE PAINT.....	8
Split of the Saudi Arabian Emulsion Paint Market by Chemistry, 2009 (%).....	8
Split of the Saudi Arabian Gloss Paint Market by Chemistry, 2009 (%).....	8
Purchasing Behaviour in the Saudi Arabian Decorative Paint Market, 2008 (%).....	9
Market Shares in the Saudi Arabian Decorative Paint Sector, 2009 (%).....	10
Split of the Saudi Arabian Decorative Paint Market by Product Quality, 2008-9 (%).....	10
3.4 PROTECTIVE COATINGS.....	11
Split of the Saudi Arabian Protective Coatings Sector by Environment of Application, 2009 (%).....	11
Relative Importance of Saudi Arabian Protective Coatings Applications, 2009.....	12
Split of the Saudi Arabian Protective Coatings Sector by Nature of Project, 2009 (%).....	13
Split of the Saudi Arabian Protective Coatings Sector by Technology, 2009 (%).....	14
Split of the Saudi Arabian Protective Coatings Sector by Chemistry, 2009 (%).....	14
Growth Rate of Protective Coatings Consuming End-use Industries in Saudi Arabia, 2008-13 (% Growth pa).....	15
3.5 INDUSTRIAL WOOD COATINGS.....	16
4. UNITED ARAB EMIRATES.....	17
4.1 BACKGROUND AND PAINT SUPPLY SUMMARY.....	17
GDP and Demographic Data for the UAE (2008).....	17
Summary of Estimated Emirati Paint Supply, 2009 (Tonnes).....	18
4.2 PAINT TRADE.....	18
Emirati Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand).....	18
Emirati Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand).....	19
4.3 DECORATIVE PAINT.....	19
Market Shares in the Decorative Paint Market in the UAE, 2008 (%).....	20
Split of the Emirati Emulsion Paint Market by Chemistry, 2009 (%).....	20
Split of the Emirati Decorative Paint Market by Finish Type, 2008 (%).....	21
Purchasing Behaviour in the Emirati Decorative Paint Market, 2008 (%).....	21
Quality of Paint Purchased in the UAE's Decorative Paint Market, 2005 and 2007 (%).....	22
4.4 PROTECTIVE COATINGS.....	23
Split of the Emirati Protective Coatings Sector by Environment of Application, 2008 (%).....	23
Relative Importance of Emirati Protective Coatings Applications, 2007.....	24
Split of the Emirati Protective Coatings Sector by Technology, 2007 (%).....	25
Split of the Emirati Protective Coatings Sector by Chemistry, 2008 (%).....	26
Growth Rate for Emirati Protective Coatings Applications, 2008-13 (% Growth pa).....	26
4.5 INDUSTRIAL WOOD COATINGS.....	27
Split of the UAE's Industrial Wood Coatings Market by Application, 2009 (%).....	27
Split of the UAE's Industrial Wood Coatings Market by Technology, 2008 (%).....	28
Market Shares in the UAE's Industrial Wood Coatings Market, 2008 (%).....	28

NOTE

The information given in this report has been compiled from published sources and interpreted from fieldwork based on informed opinions. Whilst every care has been taken in the preparation of the report, there may have been some errors in the information obtained. Although it is impossible to verify every single detail by cross checking, we believe the general picture provided is reasonably accurate and comprehensive.

Many IRL reports contain an overview of selected company financial information and capabilities based on published sources where available. Although the companies represented are believed to be the major suppliers the profiles are meant to be indicative rather than definitive.

It is fundamental to the philosophy of IRL to constantly seek to extend and improve our service to clients. In pursuit of these aims, we shall be pleased to consider all requests for regular or periodic updating of all or any part of the information contained in this report, or for extensions in coverage in terms of product areas, market sectors and/or geographic regions.

We are, of course, always happy to discuss with any subscriber the possibility of undertaking further work, whether arising out of this report or in different business areas.

MORE INFORMATION ON IRL

Should you require more information on either our published reports or our private client services, please contact us at the address given.

Full details on all IRL published studies (including full tables of contents and tables of tables) and ad-hoc research services can be found on our website :

www.informationresearch.co.uk



5.	ISRAEL.....	29
5.1	BACKGROUND AND PAINT SUPPLY SUMMARY	29
	GDP and Demographic Data for Israel (2008)	29
	Summary of Estimated Israeli Paint Supply, 2009 (Tonnes)	30
5.2	PAINT TRADE.....	30
	Israeli Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	30
	Israeli Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	31
5.3	DECORATIVE PAINT	31
	Split of the Israeli Decorative Paint Market by Value, 2008 (US\$ Million)	32
	Split of the Israeli Decorative Paint Market by Grade, 2009 (%)	32
6.	KUWAIT	33
6.1	BACKGROUND AND PAINT SUPPLY SUMMARY	33
	GDP and Demographic Data for Kuwait (2008).....	33
	Summary of Estimated Kuwaiti Paint Supply, 2009 (Tonnes)	34
6.2	PAINT TRADE.....	34
	Kuwaiti Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	34
	Kuwaiti Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	35
6.3	DECORATIVE PAINT	35
	Split of the Kuwaiti Decorative Paint Market by Purchasing/Application Type, 2009 (%).....	36
	Split of the Kuwaiti Gloss Paint Market by, 2009 (%)	36
	Split of the Kuwaiti Decorative Paint Market by Outlet Type, 2009 (%)	37
	Split of the Kuwaiti Decorative Paint Market by Grade, 2009 (%)	37
7.	LEBANON.....	39
7.1	BACKGROUND AND PAINT SUPPLY SUMMARY	39
	GDP and Demographic Data for Lebanon (2008)	39
	Summary of Estimated Lebanese Paint Supply, 2009 (Tonnes)	40
7.2	PAINT TRADE.....	40
	Lebanese Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	40
	Lebanese Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	41
7.3	DECORATIVE PAINT	41
	Split of the Lebanese Decorative Paint Market by Purchasing/Application Type, 2009 (%)	42
	Split of the Lebanese Decorative Paint Market by Grade, 2009 (%)	43
8.	OMAN.....	45
8.1	BACKGROUND AND PAINT SUPPLY SUMMARY	45
	GDP and Demographic Data for Oman (2008).....	45
	Summary of Estimated Omani Paint Supply, 2009 (Tonnes)	45
8.2	PAINT TRADE.....	46
	Omani Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	46
	Omani Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	47
8.3	DECORATIVE PAINT	47
	Split of the Omani Decorative Paint Market by Grade, 2009 (%)	48
9.	QATAR.....	51
9.1	BACKGROUND AND PAINT SUPPLY SUMMARY	51
	GDP and Demographic Data for Qatar (2008)	51
	Summary of Estimated Qatari Paint Supply, 2009 (Tonnes)	52
	Qatari Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	52
	Qatari Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	53
9.2	DECORATIVE PAINT	53
	Split of the Qatari Emulsion Paint Market by Chemistry, 2009 (%).....	54
	Split of the Qatari Decorative Paint Market by Purchasing Behaviour, 2009 (%)	54
10.	YEMEN.....	55
10.1	BACKGROUND AND PAINT SUPPLY SUMMARY	55
	GDP and Demographic Data for Yemen (2008).....	55
	Summary of Estimated Yemeni Paint Supply, 2009 (Tonnes)	56
10.2	PAINT TRADE.....	56
	Yemeni Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand).....	56
	Yemeni Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	57
10.3	DECORATIVE PAINT	57



Split of the Yemeni Emulsion Paint Market by Chemistry, 2009 (%)	58
Split of the Yemeni Gloss Paint Market by Technology, 2009 (%)	58
Split of the Yemeni Decorative Paint Market by Purchasing Behaviour, 2009 (%)	58
Split of the Yemeni Decorative Paint Market by Grade, 2009 (%)	59
11. SOUTH AFRICA	61
11.1 BACKGROUND AND PAINT SUPPLY SUMMARY	61
GDP and Demographic Data for South Africa (2008)	61
Summary of Estimated South African Paint Supply, 2009 (Tonnes)	62
11.2 PAINT TRADE	62
South African Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	62
South African Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	63
11.3 DECORATIVE PAINT	63
Split of the South African Emulsion Paint Market by Chemistry, 2009 (%)	64
Purchasing Behaviour in the South African Decorative Paint Market, 2005 and 2009 (%)	64
Split of the South African Decorative Paint Market by Grade	65
11.4 PROTECTIVE COATINGS	66
Split of the South African Protective Coatings Sector by Environment of Application, 2007 (%)	66
Relative Importance of South African Protective Coatings Applications, 2007	66
Expected Growth Rates in the South African Protective Coatings Market, 2009-14 (% pa)	67
Split of the South African Protective Coatings Market by Project Type, 2009 (%)	68
Split of the South African Protective Coatings Sector by Technology, 2007 (%)	68
12. ALGERIA	71
12.1 BACKGROUND AND PAINT SUPPLY SUMMARY	71
GDP and Demographic Data for Algeria (2008)	71
Summary of Estimated Algerian Paint Supply, 2009 (Tonnes)	72
12.2 PAINT TRADE	72
Algerian Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	72
Algerian Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	73
12.3 DECORATIVE PAINT	73
Split of the Algerian Decorative Paint Market by Application Type, 2009 (%)	74
Split of the Algerian Decorative Paint Market by Grade, 2009 (%)	75
13. EGYPT	77
13.1 BACKGROUND AND PAINT SUPPLY SUMMARY	77
GDP and Demographic Data for Egypt (2008)	77
Summary of Estimated Egyptian Paint Supply, 2009 (Tonnes)	78
13.2 PAINT TRADE	78
Egyptian Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	78
Egyptian Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	79
13.3 DECORATIVE PAINT	79
Split of the Egyptian Emulsion Paint Market by Chemistry, 2009 (%)	80
Split of the Egyptian Gloss Paint Market by Technology, 2009 (%)	80
Split of the Egyptian Decorative Paint Market by Purchasing Behaviour, 2009 (%)	81
Split of the Egyptian Decorative Paint Market by Grade, 2009 (%)	81
14. GABON	83
14.1 BACKGROUND AND PAINT SUPPLY SUMMARY	83
GDP and Demographic Data for Gabon (2008)	83
Summary of Estimated Gabonese Paint Supply, 2009 (Tonnes)	83
14.2 PAINT TRADE	84
Gabonese Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	84
Gabonese Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	85
14.3 DECORATIVE PAINT	85
Split of the Gabonese Decorative Paint Market by Grade, 2009 (%)	86
15. LIBYA	87
15.1 BACKGROUND AND PAINT SUPPLY SUMMARY	87
GDP and Demographic Data for Libya (2008)	87
Summary of Estimated Libyan Paint Supply, 2009 (Tonnes)	88
15.2 PAINT TRADE	89
Libyan Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	89
Split of the Libyan Decorative Paint Market by Purchasing/Application Type, 2009	90



16. MOROCCO	91
16.1 BACKGROUND AND PAINT SUPPLY SUMMARY	91
GDP and Demographic Data for Morocco (2008).....	91
Summary of Estimated Moroccan Paint Supply, 2009 (Tonnes)	92
16.2 PAINT TRADE.....	92
Moroccan Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	92
Moroccan Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	93
16.3 DECORATIVE PAINT	93
Split of the Moroccan Decorative Paint Market by Grade, 2009 (%)	94
17. NAMIBIA	95
17.1 BACKGROUND AND PAINT SUPPLY SUMMARY	95
GDP and Demographic Data for Namibia (2008).....	95
Summary of Estimated Namibian Paint Supply, 2009 (Tonnes)	96
17.2 PAINT TRADE.....	97
Namibian Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	97
Namibian Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	98
17.3 DECORATIVE PAINT	98
Split of the Namibian Decorative Paint Market by Purchasing/Application Type, 2009.....	99
Split of the Namibian Decorative Paint Market by Grade 2009	99
18. SENEGAL	101
18.1 BACKGROUND AND PAINT SUPPLY SUMMARY	101
GDP and Demographic Data for Senegal (2008).....	101
Summary of Estimated Senegalese Paint Supply, 2009 (Tonnes)	101
18.2 PAINT TRADE.....	102
Senegalese Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	102
Senegalese Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	103
18.3 DECORATIVE PAINT	103
Split of the Senegalese Decorative Paint Market by Grade, 2009 (%).....	104
19. TUNISIA	105
19.1 BACKGROUND AND PAINT SUPPLY SUMMARY	105
GDP and Demographic Data for Tunisia (2008)	105
Summary of Estimated Tunisian Paint Supply, 2009 (Tonnes)	106
19.2 PAINT TRADE.....	106
Tunisian Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	106
Tunisian Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand)	107
19.3 DECORATIVE PAINT	107
Split of the Tunisian Decorative Paint Market by Purchasing/Application Type, 2009 (%).....	108
Split of the Tunisian Decorative Paint Market by Grade, 2009 (%)	109
20. ZAMBIA	111
20.1 BACKGROUND AND PAINT SUPPLY SUMMARY	111
GDP and Demographic Data for Zambia (2008)	111
Summary of Estimated Zambian Paint Supply, 2009 (Tonnes).....	111
20.2 PAINT TRADE.....	112
Zambian Paint Imports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand).....	112
Zambian Paint Exports by Volume and Value, 2006-8 (Tonnes and US\$ Thousand).....	113
20.3 DECORATIVE PAINT	113
Split of the Zambian Decorative Paint Market by Grade, 2009 (%)	114
Split of the Zambian Decorative Paint Market by Purchasing/Application Type, 2009 (%)	114
21. SUMMARY OF MIDDLE EASTERN AND AFRICAN PAINT STATISTICS	115
Summary of Key Paint and Coatings Statistics for the Middle East and Africa, 2009 (Tonnes and kg/head).....	115
22. MARKET FORECAST TO 2014	117
Market Forecast for the Middle Eastern and African Paint Industries, 2009-14 (Tonnes and AAGR %)	117
23. APPENDIX – CLIMATIC DATA	119
Selected Mean Climatic Conditions in the Middle East and Africa.....	120



24. DIRECTORY OF PAINT MAKERS IN THE MIDDLE EAST AND AFRICA	121
24.1 ALGERIA	121
24.2 BAHRAIN	122
24.3 CAMEROON	123
24.4 EGYPT	123
24.5 GABON	124
24.6 ISRAEL	124
24.7 JORDAN	126
24.8 KENYA	126
24.9 LEBANON	127
24.10 LIBYA	128
24.11 MOROCCO	128
24.12 NAMIBIA	129
24.13 OMAN	130
24.14 QATAR	131
24.15 SAUDI ARABIA	131
24.16 SENEGAL	138
24.17 SOUTH AFRICA	138
24.18 SYRIA	147
24.19 TUNISIA	147
24.20 UAE	148
24.21 ZAMBIA	155
