

New volume now available
**A PROFILE OF THE BRAZILIAN
PAINT INDUSTRY, 2ND EDITION**

Publication: July 2009

Price: €2,750

- ❖ Resumption of growth following the effects of the global economic crisis;
- ❖ Rising consumer prosperity due to easier credit and general economic strength;
- ❖ Supplies of vehicle output to domestic and export markets throughout South America;
- ❖ Investment in offshore exploration for oil and gas; and
- ❖ Growing awareness of rising standards and environmental concerns in Europe and the USA

Above are just some of the key findings for growth prospects found in IRL's second edition of *A Profile of the Brazilian Paint Industry*. This new report, which has been completely updated and revised, provides **an overview of eight mainstream coatings sectors** in Brazil.

Primary research for this study has included an extensive interview programme with senior executives undertaken in Portuguese by a Brazilian national between March and June 2009. The data has been further supported with secondary research to provide official statistics and insights into the recent and expected performance of various end-user segments.

Full information on the contents of the report, which includes a five-year market forecast to 2013, is given on the right.

CONTENTS

- 1. Foreword**
- 2. Executive Summary**
- 3. Background**
 - Economic data
 - Population data
 - Climatic data
- 4. The Brazilian Paint Industry**
 - Basic facts and figures
 - Mergers and acquisitions review
 - Investment review
 - Company profiles (revised and updated, 32 in all)
- 5. Brazilian Paint Statistics**
 - Paint production
 - Paint imports and exports
 - Paint sales
 - Balance of trade
 - Consumption and per capita consumption
- 6. Brazilian Paint Market Data**
 - Overview
 - Decorative paints
 - Industrial wood coatings
 - Protective coatings
 - Marine paints
 - General industrial coatings
 - Automotive OEM coatings
 - Automotive refinishes
 - Powder coatings
- 7. End-User Industry Indicators**
 - Construction sector
 - Steel industry
 - Automotive industry
 - Automotive components
 - Oil
 - Furniture industry
 - White and brown goods
- 8. Market Forecast to 2013**
 - Five-year market forecast
- 9. Directory of Brazilian Paintmakers**
 - Revised and updated for this edition

IRL ORDER FORM

Please send me a copy of the following report in **PDF** and/or **hard copy** format/s:

A Profile of the Brazilian Paint Industry, 2nd edition, price €2,750

Postage and packing UK €15

Overseas €45 (courier)

I enclose a cheque I have arranged a bank transfer Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01215469
Sortcode 40 02 31 Swift Code: MIDLGB2106G IBAN: GB72MIDL40023101215469

Charge my Visa/MasterCard

Name of cardholder.....

Address of cardholder

Security code (three digit number)

Card No. Expiry Date

Name..... Address.....

Position.....

Company..... Email.....

Telephone..... Fax.....

Signature..... Date.....

EU COUNTRIES ONLY: Please supply your VAT registration No.....

IRL is publishing information on the paint markets in each of the BRIC economies in 2009.

Please send me information on IRL's 2009 paint profile for:

RUSSIA (to be published in Q4) **INDIA** (publ. April 09) **CHINA** (publ. July 09)

I would like to receive your free **CUBE** newsletter for the coatings industry (please provide full contact details above, including email address)

PLEASE POST OR FAX THIS ORDER FORM TO:

Information Research

A Division of BRG (UK) Ltd

CP House, 97 - 107 Uxbridge Road, Ealing, London W5 5TL

Tel: +44 (0) 20 8832 7830 Fax: +44 (0) 20 8566 4931

Email: cathygalbraith@brg.co.uk Website: www.informationresearch.co.uk