

New edition available shortly
**A PROFILE OF THE INDIAN
PAINT INDUSTRY, 4TH EDITION**

Publication: April 2009

Price: €2,750

- **A decorative paint market of at least 2,000,000 tonnes by 2013** as international influences are established and consumers grow more adventurous;
- **Steady growth in the automotive market as Indian car ownership increases** in line with affordability and infrastructure;
- **Strong growth in the Indian powder coatings segment**, as new applications and their advantages are discovered;
- Greater interest in **water-based coatings technology while awareness of VOCs and legislation increases.**

The above insights, taken from IRL's fourth *Profile of the Indian Paint Industry*, show how thinking patterns and new influences are changing the outlook for the industry. The report also offers:

- A historical model of paint production and market development
- History of paint imports and exports with analysis and comment
- Paint consumption and per capita use data
- Market segmentation by paint type and end-use sector
- Information on paint producers
- Market forecasts and growth rates

A Profile of the Indian Paint Industry, 4th Edition provides a five-year market forecast based on estimates of the various paint sector sizes for the Indian fiscal years 2008/9 to 2013-4. More information on the contents of the report is given on the right.

Research for this title included a comprehensive programme of desk and internet research, a review of all available published sources and interviews with senior industry executives drawn from both the organised and small-scale sectors.

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