

New for the Middle Eastern region
**A PROFILE OF THE
SAUDI ARABIAN AND UAE
PAINT INDUSTRIES, 2ND EDITION**

Publication: October 2008

Post-publication price: €2,750

CITY CONSTRUCTION and imminent **NEW MORTGAGE LAWS** will be the two key drivers for paint and coatings demand in Saudi Arabia as the government remedies the needs for **economic diversification, greater employment** and a **pent-up demand for home ownership**.

CONSTRUCTION and **TOURISM** will emerge as major drivers in the Emirati paint and coatings market as, following Dubai, other Emirates are poised for greater development, in particular Abu Dhabi, which is the current hot prospect. With growth being witnessed in both the budget and luxury ends of the tourist accommodation sectors, and with ambitious tourism development plans in hand, **enormous growth is the way forward** for the Emirati paint market.

Above are just some of the key findings which are included in IRL's second edition of *A Profile of the Saudi Arabian and UAE Paint Industries*. This new report, which has been completely updated and revised, provides a **review of the two paint industries and markets, covering five mainstream coatings segments in each country**. Fuller information on the content of the study is given on the right.

Primary research for this study has included a programme of interviews with senior industry executives across the Saudi and Emirati paint industries, undertaken during the period July – September 2008. All of this research, and a corresponding period of desk research, has been undertaken at our London office.

CONTENTS

Saudi Arabia

- 1. Introduction**
- 2. Executive Summary**
- 3. Background**
- 4. The Saudi Arabian Paint Industry**
 - Industry Review
- 5. Saudi Arabian Paint Trade and Consumption**
 - Paint imports and exports
 - Consumption
- 6. Paint Market Data**
 - Decorative Coatings
 - Protective Coatings
 - Marine Paints
 - Industrial Wood Coatings
 - Powder Coatings
- 7. End-user Industry Statistics and Indicators**
 - Housing
 - Automotive Sector
- 8. Market Forecast to 2013**
- 9. Directory of Paint Manufacturers in Saudi Arabia**

UAE

- 10. Executive Summary**
- 11. Background**
- 12. The Emirati Paint Industry**
- 13. Paint Trade and Consumption Data**
- 14. Paint Market Data**
 - Decorative Coatings
 - Protective Coatings
 - Marine Paints
 - Industrial Wood Coatings
 - Powder Coatings
- 15. End-User Industry Indicators**
 - Construction, tourism and automotive
- 16. Market Forecast to 2013**
- 17. Directory of Paint Manufacturers in the UAE**

IRL ORDER FORM

Please send me a copy of the following:

A Profile of the Saudi Arabian and UAE Paint Industry, price €2,750

Indicate your preferred format: Hard copy and/or* PDF file *delete as necessary

Postage and packing UK €15

Overseas €45 (courier)

I enclose a cheque I have arranged a bank transfer Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01215469
Sortcode 40 02 31 Swift Code: MIDLGB2106G IBAN: GB72MIDL40023101215469

Charge my Visa/MasterCard

Name of cardholder.....

Address of cardholder

Security code (three digit number)

Card No.Expiry Date

Name..... Address.....

Position.....

Company..... Email.....

Telephone..... Fax.....

Signature..... Date.....

EU COUNTRIES ONLY: Please supply your VAT registration No.....

Please send me information about IRL's other market reports and research services

Please send me information about IRL's **Profile of the South African Paint Industry**

I would like to receive your free **CUBE** newsletter for the coatings industry (please provide full contact details above, including email address)

PLEASE POST OR FAX THIS ORDER FORM TO:

Information Research

A Division of BRG (UK) Ltd

CP House, 97 - 107 Uxbridge Road, Ealing, London W5 5TL

Tel: +44 (0) 20 8832 7830 Fax: +44 (0) 20 8566 4931

Email: cathygalbraith@brg.co.uk Website: www.informationresearch.co.uk