

*A third edition now in progress*  
**A PROFILE OF THE  
RUSSIAN PAINT INDUSTRY**

**Pre-publication price: €2,360**  
**Post-publication price: €2,950**

**Publication: Q4 2009**

IRL is to publish a third edition of its study, *A Profile of the Russian Paint Industry*, marking a return to the Russian paint market after a period of four years. **This new volume will update all the market data and provide a general overview of the Russian paint market** and its status as it heads into the next decade.

**Contained within the report will be a collection of recent and historical statistics (2006-2008)** based on information within the Russian chemical literature. This will extend to topics such as:

- Russian paint and coatings **production data**
- Paint production statistics **across the top tier of the industry**
- Detailed **Russian statistics on paint imports and exports**
- **Pricing trends** for different formulations
- **Market dynamics**

The report will include a five-year market forecast based on estimates of the various paint segment sizes for the year 2009 to 2014. More detailed information on the contents of the report is given on the right.

Research for this title is ongoing and includes a comprehensive programme of desk research, a review of all available published sources in Russian and English and an extensive number of interviews with senior industry executives across all of the main sectors. Interviews for this title are now being conducted at our London office by Russian staff throughout August-October 2009.

This report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

**PLANNED CONTENTS**

**1. Introduction**

**2. Executive Summary**

**3. Background**

- Economic data
- Demographic data
- Climatic data
- The Russian chemical industry
- Raw material supplies (selected raw materials)

**4. The Russian Paint Industry**

- General remarks and industry review
- Short profiles on selected paint companies (approximately 20-25, revised and updated with all top companies included)

**5. Production, Trade & Consumption**

- Paint production statistics
- Foreign trade in paints and coatings with analysis, comment and detail for major trading partners
- Paint trade and share of market
- Consumption data

**6. The Russian Paint Market**

- Includes the building paints and decorative DIY sectors, general industrial coatings, wood finishes, automotive OEM, automotive refinishes, protective coatings and powder coatings

**7. End-User Industry Indicators**

- General performance of industry, construction sector and automotive sector indicators

**8. Market Forecast 2009-2014**

**9. Directory of Russian Paint Manufacturers**  
(completely revised and expanded)

# IRL ORDER FORM

Please send me a copy of the following:

*A Profile of the Russian Paint Industry,*  
*3<sup>rd</sup> Edition* Price €2,350 before 16 October 2009

Hard copy

Soft copy (PDF)

Postage and packing UK €15

Overseas €45 (courier)

I enclose a cheque

I have arranged a bank transfer

Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01215469  
Sortcode 40 02 31 Swift Code: MIDLGB2106G IBAN: GB72MIDL40023101215469

Charge my Visa/MasterCard

Name of cardholder.....

Address of cardholder .....

Security code (three digit number) .....

Card No. ....Expiry Date .....

Name..... Address.....

Position.....

Company..... Email.....

Telephone..... Fax.....

Signature..... Date.....

EU COUNTRIES ONLY: Please supply your VAT registration No.....

Please send me information about IRL's other market reports and research services

Please send me information about IRL's paint profile titles for **Turkey**  **Italy**  **France**

I would like to receive your free **CUBE** newsletter for the coatings industry (please provide full contact details above, including email address)

*Email09/2009* **PLEASE POST OR FAX THIS ORDER FORM TO:**  
**Information Research**  
**A Division of BRG (UK) Ltd**  
**CP House, 97 - 107 Uxbridge Road, Ealing, London W5 5TL**  
**Tel: +44 (0) 20 8832 7830 Fax: +44 (0) 20 8566 4931**  
**Email: cathy.galbraith@brg.co.uk Website: www.informationresearch.co.uk**