

New for the wood finishes sector and its suppliers
**THE WESTERN EUROPEAN MARKET FOR
INDUSTRIAL WOOD COATINGS, 6TH EDITION**

Publication: August 2008

Price: €2,950

WATER, WATER ... forms the base of the technology expected to provide the best growth in the Western European industrial wood coatings market, according to this new report from IRL. **Most in the industry expect water-based wood finishes to grow at a rate of 10% pa in the coming years, with UV-curable finishes at about half of this.**

Technology substitution is already well under-way in the wood finishing sector, with these technologies – and to a lesser extent polyurethanes – showing the way forward. **As some technologies collapse due to the effects of legislation, expect another 48,000 tonnes of wood finishes demand in the region by 2012!** This technology substitution will lead to **voids in some national markets but continued pockets of demand in others, due to strong regional preferences.**

Above is just a glimpse into the future of the wood coatings market excerpted from IRL's new title, *The Western European Market for Industrial Wood Coatings, 6th Edition*.

Research for this study has included an extensive interview programme with senior executives in the industrial wood finishes sector between May and July 2008 and a period of desk research.

More detailed information, on other aspects of the report, is given on the right.

This report will serve as a valuable tool for strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

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1. Foreword
2. Executive Summary
3. Background
 - Industry characteristics
 - Recent developments and trends
4. Market Data
 - This chapter provides tabular data on:
 - Market shares by technology (acid-catalysed, nitrocellulose, unsaturated polyesters, polyurethane, water-based and UV-curable)
 - Market shares by company
 - Market shares by application (furniture, joinery and parquet)

Data is given for each of the following 16 countries:

- | | |
|-----------|---------------|
| ○ Austria | ○ Italy |
| ○ Belgium | ○ Netherlands |
| ○ Denmark | ○ Norway |
| ○ Finland | ○ Portugal |
| ○ France | ○ Spain |
| ○ Germany | ○ Sweden |
| ○ Greece | ○ Switzerland |
| ○ Ireland | ○ UK |

The chapter concludes with a collective review of all of the trends, by technology, by application and by national markets.

5. Parquet Industry Statistics
 - Parquet production
 - Parquet consumption
6. Summary of Market Data
 - Summary of wood finish market sizes in tonnes and %
7. Market Forecast to 2011
 - Forecast to 2011 with individual technology growth rates (% pa) by country
8. Directory of Wood Coatings Manufacturers (revised for 2008 edition)

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