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**A PROFILE OF THE MIDDLE EASTERN  
& AFRICAN PAINT INDUSTRY, 2<sup>nd</sup> Edition**

**Publication: August 2007**

**Price: €3,250**

This second-edition report, in a newer, updated format from IRL, provides a fresh overview of the current and future performance of the Middle Eastern and African paint markets. Combined with IRL's in-depth research into the paint markets of Saudi Arabia, UAE and South Africa from 2006, it contains a whole host of fresh market data on other countries gathered during the period of April to June 2007 by discussion with senior executives throughout the paint industries concerned. The countries included are:

- Algeria
- Cameroon
- Egypt
- Gabon
- Kenya (NEW!)
- Morocco
- Namibia
- Senegal
- South Africa
- Tunisia
- Zambia
- Bahrain
- Israel
- Jordan
- Lebanon
- Oman
- Qatar
- Saudi Arabia
- Syria
- UAE

Where possible, information is included on the following topics:

- General economic background and population
- Paint companies and their activities\*
- Structure of supply and demand (production, imports, exports, population, consumption and *per capita* paint consumption)
- Paint imports and exports, with main sources and destinations
- Overview of the paint market by segment\*
- Information on decorative coatings\*
- General outlook for the paint market with growth rates and basic trends

*\*it is to be expected that in many countries there is not a lot of information available and that in some countries the industries are small and markets not very well developed*

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  - Covering decorative, protective, coil, wood, automotive refinish and powder coatings
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  - Covering decorative, protective, marine, wood and powder coatings
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