

*Available from IRL*  
**THE WESTERN EUROPEAN MARKET FOR  
COATINGS FOR PLASTICS, 2<sup>nd</sup> Edition**

**Publication: September 2007**

**Price: €2,200**

IRL is pleased to announce the publication of a second edition of its title for the coatings industry in *The Western European Market for Coatings for Plastics*. This title brings an up-to-date and comprehensive overview of the coatings for plastics sector, on which data is generally scarce.

An industry which has generally been perceived as a speciality sector, the market for coatings for plastics in Western Europe now reaches more than 140,000 tonnes.

**Growth in plastic finishing continues on a variety of fronts, including the continued substitution of plastic for other materials in manufacturing and through markets moving towards customisation, where the multiplicity of colours and effects available to the sector will soon outstrip the more modest selection of plastic colours. Greater design influence and better environmental performance are other influential factors underpinning market growth. Coatings used will reflect the effects of legislation with radiation curing and water-based technologies having increasingly important roles to play.**

Coverage in this new report has been undertaken on both a countrywide and regional basis as some of the European markets remain quite small. Further detail on the geographical scope of the report is given on the right, outlining the relative significance of plastic finishing in the countries concerned.

The report provides a five-year forecast for the markets according to technology and discusses the technical trends and market directions which can be expected in the future.

Interviews for this report have been carried out by staff at our London office between May and July 2007 and have targeted marketing and R&D directors and other senior industry executives.

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