

*An eighth edition for 2008*  
**A PROFILE OF THE  
ASIA-PACIFIC PAINT INDUSTRY**

**Publication: April 2008**

**Price: €2,950**

IRL is pleased to announce the availability of a new study for the Asia-Pacific region which covers 10 countries in more detail than has previously been possible. *A Profile of the Asia-Pacific Paint Industry, 8<sup>th</sup> Edition* offers an overview of the major markets across the region and insights into paint market sizes, consumption and future prospects for growth.

Further to the well-known potentials for China and India, there is considerable growth to be expected in Thailand and Vietnam and more modest growth in Malaysia and South Korea. **In all, approximately 5.5 million tonnes of additional paint demand is to be expected across the 10 countries** by 2011. Key drivers indicated for the region include:

- Construction sector activity
- Consumer goods production
- Consumer goods consumption
- Infrastructure investment
- Shipbuilding growth

More detailed information on the contents of the study is given in the column on the right.

Research for this study was undertaken by our **Beijing office** between September and December 2007 and took the form of an **extensive series of interviews with industry executives across the region**. The data also reflects **extensive cooperation with a number of local paintmakers' associations** across.

Data for India was researched by our London office in summer 2007 and was published in the 2007 (third) edition of IRL's *Profile of the Indian Paint Industry*.

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- 1. Foreword**
- 2. Executive Summary**
- 3. Industry Review (covering 2004 – 2007)**
  - Mergers and acquisitions review
  - Investment review
- 4. Major Market Review: India**
  - Covering architectural coatings, protective coatings, automotive OEM and refinish coatings, powder coatings, marine paints and can coatings

**CHAPTERS 5-13**

Each of these chapters provides an overview of the paint industry and a broad segment review of the paint market in the following nine countries:

- China
- Indonesia
- Japan
- Malaysia
- Philippines
- Singapore
- South Korea
- Thailand
- Vietnam

**Typical information included in each of these chapters extends to:**

- Brief economic overview
- Paint supply summary
- Paint industry – major players etc
- Paint production statistics
- Paint production by resin type
- Paint import and export data
- Paint market data by segment
- Paint market data by resin type
- Paint market by region/geography
- Trends and influences

- 14. Statistical Summary**
- 15. Market Forecast, 2006 - 2011**
- 16. Directory of Asia-Pacific Paint Manufacturers**
  - Updated and revised for all 10 countries

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*A Profile of the Asia Pacific Paint Industry, 8<sup>th</sup> edition*, price €2,950

*The Top 50 Paint Companies in Asia, 3<sup>rd</sup> edition*, when bought with the *Asia-Pacific Paint Profile* above at the special price €500

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