

Available in May 2007
**A PROFILE OF THE WESTERN
EUROPEAN PAINT INDUSTRY, 3rd Edition**

Publication: May 2007

Price: €3,250

A brand-new report examining the recent performance of the Western European paint industry, and one which serves as a barometer of industry opinion ahead of impending REACH legislation, becomes available from IRL this month.

A Profile of the Western European Paint Industry, 3rd edition, builds on the success of the previous edition by combining established insights with all the latest data on:

- **Recent and future growth of the professional and DIY paint markets**, with figures on a moving basis since the publication of the 2nd edition
- **Popularity of paint mixing across the professional and DIY sectors**, with market sizes for factory-mixed and shop-mixed paints
- Trends within the **general industrial coatings sector**, as paint companies rise to the challenge of reformulation
- The status of **UV-curable coatings in Western Europe**
- Perceptions of **metal and plastic packaging for paint in Western Europe** and future trends in this area
- **Future technology needs** of the paint industry and the impact of REACH
- Supply summaries giving **information on production, imports, exports, demand, population and per capita consumption**
- **Trading patterns** with Eastern European economies
- **Extensive summaries** of statistical data
- Market forecasts, resolved into projections for the professional and DIY markets

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