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**A PROFILE OF THE CZECH & SLOVAK  
PAINT INDUSTRIES**

**Publication: January 2007**

**Price: €2,200**

The Czech and Slovak Republics both occupy a central location in Europe and extend attractive prospects for industry investment and exportation, remaining fairly accessible to paint manufacturers in Western Europe and Germany especially.

IRL has researched paint demand in these locations for a new joint study which offers fresh insight into the paint industries and markets of these two countries. The automotive industry emerges as a key driver of growth within the industrial coatings sectors, which according to IRL's findings, occupy a slight majority of the market in both countries. A total of 19 coatings segments have been researched for *A Profile of the Czech and Slovak Paint Industries*, contains information on the following topics (where available):

- Paint production
- Paint imports and exports
- Paint consumption and per capita use
- Market splits by paint type/end use
- Information on paint producers
- Trends in end-user industries
- Market forecasts and growth rates for the period 2006-2011

Full information on the contents of the report is given on the right.

Research for this title was undertaken in the period September – November 2006, with interviews carried out in Czech with senior industry executives within the Czech and Slovak paint and coatings industries, further supported by a lengthy period of desk research.

This report will serve as a valuable tool for strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

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