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**PROSPECTS FOR THE CHINESE
ARCHITECTURAL COATINGS MARKET**

Publication: August 2006

Get the who, when, where, why and what with this new report on the Chinese architectural paint sector! **Some 100 pages packed with new statistics, fresh research from IRL and a broad base of information on the top companies**, this report provides a superb base to add further to your understanding of the Chinese architectural coatings market (1.3 million tonnes in 2005).

- Although sector growth in architectural coatings dipped last year, the future potential is still massive as the **government plans to invest RMB 8 trillion in housing and infrastructure projects.**
- Opportunities abound in the sector across the residential and non-residential sectors as **international industry investment floods into the major cities for head offices, R&D facilities and support centres.**
- China's vast potential in the **education, health and travel sectors** will also **bloom a result of private and state investment.**
- Tourism, hotels and leisure facilities are **all being upgraded as China anticipates welcoming the world to its Olympics in 2008.**

These are just some of the facts and trends highlighted in IRL's latest report, which has been researched **between June and August 2006 in China** and included a telephone interview programme with the major architectural coatings producers in each of the country's main regions. Furthermore, the results of the research have been supported by a variety of the latest construction sector statistics and fresh information on companies within the sector.

This report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

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