

Now available
**A PROFILE OF THE SPANISH
PAINT INDUSTRY, 2ND EDITION**

Publication: September 2006

Price: €2,000

Technology demand and **DIY** will be two key areas of growth industry may wish to consider when it comes to the Spanish paint and coatings sector.

In IRL's new *Profile of the Spanish Paint Industry*, which confirms the **Spanish paint market** as being **more than 1 million tonnes** annually, technology emerges as a key market driver in the future, because of the lower access that many Spanish paint companies have to R&D. The **construction sector is also expected to slow**, forcing the decorative paintmakers to look for new markets and **stoke demand in the DIY segment**, which at **25% of the decorative sector**, is also trailing much of western Europe. Other aspects of the industry and market covered in this new study include:

- Paint imports and exports
- Paint consumption and per capita use
- Market splits by paint type/end use
- Paint technologies in use
- Market share information
- Information on paint producers
- Market forecasts and growth rates

The report includes a five-year market forecast based on estimates of the various paint sector sizes for the year 2006 to 2011. Detailed information on the contents of the report is given on the right.

Research for this title has included a comprehensive programme of desk research, a review of all available published sources and interviews with senior industry executives. Interviews for this title were conducted by a Spanish national throughout July to September 2006.

This report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

CONTENTS

1. Introduction

2. Executive Summary

3. Background

- Economic and demographic data
- Climatic data
- The Spanish chemical industry

4. The Spanish Paint Industry

- Structure/location of the industry
- Mergers and acquisitions review
- Investments review
- Overview of paint manufacturers and their activities

5. Paint Trade & Consumption

- Foreign trade in paints and coatings (with comment and analysis)
- Balance of trade
- Consumption and per capita consumption data

6. Spanish Paint Market Data

- Market information with a collective overview, covering the following:
 - Decorative coatings
 - General industrial coatings
 - Industrial wood coatings
 - Coatings for plastics
 - Automotive refinishes
 - Protective coatings
 - Marine paints
 - Can coatings
 - Powder coatings

7. End-User Industry Statistics & Indicators

- Statistics related to end-use sectors, covering:
 - Construction
 - Automotive
 - Furniture
 - Shipbuilding
 - White goods

8. Market Forecasts 2006 – 2011

- Market projections for all major sectors

9. Industry Associations

10. Directory of Spanish Paint Manufacturers

- Revised and expanded

IRL ORDER FORM

Please send me a copy of the following:

A Profile of the Spanish Paint Industry, 2nd Edition price €2,000

Postage and packing UK €15

Overseas €15 (courier)

I enclose a cheque I have arranged a bank transfer Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01215469
Sortcode 40 02 31 Swift Code: MIDLGB2106G IBAN: GB72MIDL40023101215469

Charge my Visa/MasterCard

Name of cardholder.....

Address of cardholder

Security code (three digit number)

Card No. Expiry Date

Name..... Address.....

Position.....

Company..... Email.....

Telephone..... Fax.....

Signature..... Date.....

EU COUNTRIES ONLY: Please supply your VAT registration No.....

Please send me information about IRL's other market reports and research services

Please send me information about IRL's **Profile of the Turkish Paint Industry, 2nd Edition**

I would like to receive your free **CUBE** newsletter for the coatings industry (please provide full contact details above, including email address)

PLEASE POST OR FAX THIS ORDER FORM TO:

Information Research

A Division of BRG (UK) Ltd

CP House, 97 - 107 Uxbridge Road, Ealing, London W5 5TL

Tel: +44 (0) 20 8832 7830 Fax: +44 (0) 20 8566 4931

Email: cathyalbraith@brg.co.uk Website: www.informationresearch.co.uk