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POTENTIAL OF AUTOMOTIVE-RELATED COATINGS IN EASTERN EUROPE

Publication: October 2006

Price: €2,750

- **WHO** are the major suppliers of coatings targeting the automotive and consumer goods sectors in Eastern Europe? **WHO** is investing in consumer goods production?
- **WHERE** are the best opportunities going to be for the automotive sector?
- **WHEN** are capacity expansions and investments going to take effect for the car industry?
- **WHAT** technologies are currently in use?
- **WHY** are they in use? **WHY** are some locations more attractive than others?
- **HOW** are coatings companies supplying these key markets?

Find the answers to questions such as these and more in IRL's new report, **Potential of Automotive-Related Coatings in Eastern Europe**. Focusing on eight key economies and the automotive OEM, automotive refinish, powder coatings and plastic finishing segments, this new study, which has been researched by native speakers over summer 2006, provides some insights and leads you won't want to miss. See below for information on the two forms available.

POTENTIAL OF AUTOMOTIVE-RELATED COATINGS IN EASTERN EUROPE

is available in two versions – the choice is yours at the time of ordering!

BY COUNTRY	BY SEGMENT
<ol style="list-style-type: none"> 1. Introduction 2. Executive Summary 3. Belarus* 4. Czech Republic* 5. Hungary* 6. Poland* 7. Russia* 8. Slovakia* 9. Turkey* 10. Ukraine* 11. Forecast 12. Automotive Industry Organisations & Associations 13. Directory of Paint Manufacturers <p><i>*Each chapter 3-10 contains information on: the automotive industry, automotive OEM coatings, refinishes, powder coatings and coatings for plastics.</i></p>	<ol style="list-style-type: none"> 1. Introduction 2. Executive Summary 3. Background on the Automotive Industry* 4. Automotive OEM Coatings* 5. Automotive Refinishes* 6. Powder Coatings* 7. Coatings For Plastics* 8. Forecast 9. Automotive Industry Organisations & Associations 10. Directory of Paint Manufacturers <p><i>*Each chapter 3-7 contains information on: Belarus, Czech Republic, Hungary, Poland, Russia, Slovakia, Turkey and the Ukraine.</i></p> <p style="text-align: center;">The total contents of the two versions are identical.</p>

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