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**A PROFILE OF THE
SOUTH AFRICAN PAINT INDUSTRY**

Publication: March 2006

Price: €2,000

South Africa will be rich with opportunity for the coatings industry and its suppliers in the coming years, largely as a result of increased state expenditure on construction and infrastructure.

In the run-up to the country hosting the World Cup in 2010 there will be strong growth in all coatings associated with construction as **facilities, transport and tourism** all gain from high levels of investment. Furthermore, **other neighbouring countries are also likely to benefit** in the fields of tourism and accommodation as tourists flock to the south of the continent. The **automotive industry** and **regional export opportunities** are also potential areas which should be attractive to the coatings industry and its suppliers. These factors are just some of the topics covered in IRL's new title, *A Profile of the South African Paint Industry*. Other data includes:

- Paint production
- Paint imports and exports
- Paint consumption and per capita use
- Market splits by paint type/end use
- Information on paint producers
- Trends in end-user industries
- Market forecasts and growth rates

Full information on the contents of the report is given on the right.

Research for this title has been undertaken in the period January - March 2006, with interviews carried out in English with senior industry executives within the South African paint and coatings industry, further supported by a lengthy period of desk research.

This report will serve as a valuable tool for strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

CONTENTS

1. Introduction

2. Executive Summary

3. Background

- Economic and demographic data
- Climatic data
- Chemical industry

4. The Paint Industry

- Structure of the industry
- Mergers and acquisitions review
- Investment review
- Profiles/mini-profiles of local paint companies
- The multinational dimension of the paint industry

5. Production, Trade & Consumption

- Official statistics for paint production
- Foreign trade in paints and coatings
- Consumption and per capita consumption data

6. Paint Market Data

- Market information, covering
 - architectural paints
 - automotive OEM coatings
 - automotive refinishes
 - coil coatings
 - general industrial coatings
 - industrial wood finishes
 - powder coatings
 - protective coatings

7. End-User Industries

- Statistics on and for the construction and housing markets, automotive industry, tourism etc

8. Market Forecasts 2005 - 2010

- Market projections for all major sectors

9. Directory of South African Paint Manufacturers

- Revised and expanded

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