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# THE WORLD'S FASTEST- GROWING PAINT EXPORT MARKETS

**Publication: January 2006**

**Price: € 750**

In its latest survey of the world paint scene, IRL has identified the 25 fastest-growing paint export markets from around the globe. They are:

Albania	Madagascar
Algeria	Malaysia
Azerbaijan	Malta
Bulgaria	Nicaragua
Costa Rica	Paraguay
Cyprus	Qatar
Ecuador	Republic of Moldova
FYR Macedonia	Singapore
Georgia	Slovakia
Hungary	Tanzania
India	Togo
Jordan	Turkey
Kazakhstan	

IRL's new study, *The World's Fastest-Growing Export Markets* provides a statistical and numerical characterisation of these markets, offering an insight into their potential. These rapid growth markets are found in all of the major economic regions, spread throughout Eastern Europe, the Middle East and Africa, as well as some parts of Asia and Central America.

Where are these markets being served from and what are the relative strengths of water-based and solvent-based paint demand? The answers to these questions are also included in the data and analysis. Germany, Italy, Turkey, UAE, the UK and the USA are the leading suppliers to at least two of the above 25 paint markets but a host of regional activity also prevails, especially in the Americas, Africa and Eastern Europe.

This unique survey will be ideal for **paintmakers'** export and business development managers and for any companies looking to identify new growth opportunities in emerging markets. For **raw materials suppliers**, it will highlight all of the major economies to be active in in order to capitalise on formulated products that are delivered overseas.

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### 2. Background

- The 25 Fastest Growth Markets For Paint Exporters
- General View of World Paint Trade

### 3. Summary of Key Data

- Overall Growth, 2000 – 2004
- Top Three Suppliers to Each Market, 2004
- Significance of Major Supply Countries by Region  
*(examining the key sources in Western Europe, Eastern Europe, Asia, The Americas, Middle East and Africa)*

### 4. The World's Fastest-Growing Paint Export Markets

For each of the **25 countries** given (left) the following information is given:

- Paint imports in solvent, water and other classes (in tonnes and US\$, 2000 – 2004);
- Volume and value growth, year-on-year (%) and overall growth for 2000 - 2004 (%);
- Top 10 paint sources in 2000 in solvent, water and other classes (in tonnes and %);
- Top 10 paint sources in 2004 in solvent, water and other classes (in tonnes and %);
- History of total paint trade with top 10 sources in 2004 (in tonnes);
- Comment and analysis identifying trends, rising suppliers and their strengths, their competitors, degrees of fragmentation and concentration.

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