

New from IRL for the emerging markets

THE BRICS DIRECTORY

Publication: April 2005

Price: €750

Emerging economies now provide good growth opportunities for the coatings sector and investment from the industry continues steadily in all areas, as economic liberalisation and new manufacturing hubs spring up around the world.

Tap into the supply of these new production bases with **The BRICS Directory**, a new and unique collective directory from IRL for paint and coatings sector and its suppliers, for the so-called BRIC countries (see below). This new low-cost, single-volume listing provides an ideal opportunity to access **postal addresses, telephone numbers and fax numbers** for paint companies in the four emerging markets of:

- **Brazil**
- **India**
- **Russia**
- **China**

The BRICS Directory can be supplied in:

- hard copy format
- electronic format in **Word, PDF** or **Excel** spreadsheet files

The BRICS Directory, which will contain about **800 addresses and telephone numbers across the four countries**, has been built up from IRL's ongoing research programme for coatings markets around the world and represents the collective directory information from our individual titles:

- A Profile of the Brazilian Paint Industry (*January 2005*)
- A Profile of the Russian Paint Industry (*January 2004*)
- A Profile of the Indian Paint Industry (*March 2005*)
- A Profile of the Chinese Paint Industry (*currently being updated for publication in May 2005*)

Please note that although IRL makes every effort to maintain updated contact details we cannot be held responsible for any erroneous inclusions

IRL ORDER FORM

Please send me a copy of the following:

The BRICS Directory, price €750 in Word Excel spreadsheet PDF format

Postage and packing UK €20

Overseas €50 (courier)

I enclose a cheque

I have arranged a bank transfer

Invoice my Company

Bank details: HSBC plc, 20 Eastcheap, London EC3M 1ED Account No. 01215469
Sortcode 40 02 31 Swift Code: MIDLGB2106G IBAN: GB72MIDL40023101215469

Charge my Visa/MasterCard

Name of cardholder.....

Address of cardholder

Security code (three digit number)

Card No. Expiry Date

Name..... Address.....

Position.....

Company..... Email.....

Telephone..... Fax.....

Signature..... Date.....

EU COUNTRIES ONLY: Please supply your VAT registration No.....

Please send me information about IRL's other market reports and research services

Please send me information about IRL's **Brazilian, Russian, Indian** and **Chinese** paint profiles

I would like to receive your free **CUBE** newsletter for the coatings industry (please provide full contact details above, including email address)

PLEASE POST OR FAX THIS ORDER FORM TO:

Information Research

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