

New 2nd edition now available
**A PROFILE OF THE
RUSSIAN PAINT INDUSTRY**

Publication: November 2005

Post-publication price: €2,750

Coatings demand in Russia will have passed more than 1,000,000 tonnes in 2005 making it the second-largest market in Europe. The market is expected to demonstrate good growth in the future and **is ripe with opportunity for companies able to offer high-technology solutions and also affordable equipment for industry.**

With a rush of investment being witnessed in the Russian automotive sector the outstanding area of opportunity in the coming years will be in all parts of the automotive coatings sector, while other sectors can gain through various combinations of technology, customer service, training and competitively priced materials.

This new title includes information on:

- Availability of paint raw materials
- Production of paint
- Imports and exports of paint
- Paint demand and per capita demand
- Market segmentation by paint type and end-use sector
- Information on paint producers
- Trends in end-user industries
- Market forecasts and growth rates

The report also includes a five-year market forecast based on estimates of the various paint sector sizes for the year 2005 to 2010. More detailed information on the contents of the report is given on the right.

Research for this title has included a comprehensive programme of desk research, a review of all available published sources in Russian and English and an extensive number of interviews with senior industry executives across all of the main sectors. Interviews for this title have been conducted from our London office by Russian staff throughout July-October 2005.

This report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

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1. Introduction

2. Executive Summary

3. Background

- Economic and demographic data
- Climatic data
- The Russian chemical industry
- Raw material supply (examining binders, solvents, pigments & additives)

4. The Russian Paint Industry

- General remarks
- Short profiles on selected paint companies – 16 in all (all of the major paintmakers are included)
- The international dimension of the Russian paint industry
- Investment review: past and present expansion plans

5. Production, Trade & Consumption

- Paint production statistics
- Foreign trade in paints and coatings with analysis, comment and detail for major trading partners
- Paint trade and share of market
- Consumption data

6. The Russian Paint Market

- Includes the building paints and decorative DIY sectors, general industrial coatings, wood finishes, automotive OEM, automotive refinishes, protective coatings, powder coatings and coil coatings

7. End-User Industries

- General performance of industry, construction sector and automotive sector indicators

8. Market Forecast 2005 – 2010

9. Directory of Russian Paint Manufacturers
(completely revised and expanded)

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