

*Available now! IRL's 4<sup>th</sup> edition of*  
**A PROFILE OF THE  
 CHINESE PAINT INDUSTRY**

**Publication: July 2005**

**Price: €3,000**

China is now in a league of its own in terms of its position in the worldwide paint sector, with paint and coatings production and demand likely to exceed 4 million tonnes this year. The Chinese paint and coating markets will continue to demonstrate superb growth in the future, with the architectural and automotive sectors growing at about 18-20% pa. **All parts of the construction sector are booming, and growth in public and commercial transport is powering ahead** of the automobile market.

These are just some of the basic findings in IRL's fourth edition of *A Profile of the Chinese Paint Industry*, which represents an ideal opportunity to tap into a wealth of all the latest facts, figures and statistics for the world's second-largest paint market. The report also gives information on:

- Availability of **paint raw materials**
- **Paint production** by region and by sector, often with a **history of production** by sector
- **Paint imports and exports** with comment and analysis
- **Paint consumption** and per capita use
- **Market segmentation** by paint type and end-use sector
- The **top paint producers** by volume and value in 2004
- Trends in all of the **main end-user industries**
- Aspects of the future of the Chinese paint industry, including the **new eleventh five year plan**,
- Opportunities surrounding the **Olympics** in 2008
- **Contact details** for major paint companies

Research for this title has included a comprehensive programme of desk research for information in English and Chinese, a review of all published sources and interviews with senior executives undertaken in Chinese by two native Chinese speakers, undertaken in May and June 2005.

This report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

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  - *Pigments and extenders*: titanium dioxide, silica white, phthalocyanine blue, organic, metal, luminescent, ferric and chromium pigments, carbon black, extenders and fillers
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  - Architectural coatings, automotive OEM, automotive refinishes, marine paints, wood finishes, coil, protective and powder coatings, UV-curable, PU and water-based coatings, selected speciality coatings, giving information on supply, production and trade history, technology etc.
- 8. Statistics and Trends in End-Use Sectors**
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- 10. Directory of Chinese Paint Manufacturers**
  - Fully revised, updated and expanded
- 11. Appendix: Chinese Banks and Investment Organisations**

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