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**THE MARKET FOR  
POWDER COATINGS IN EUROPE**

**Publication: March 2005**

**Price: €2,500**

**New markets** are very much the order of the day for the powder coatings sector, with parts of the west reaching saturation point in terms of technology substitution for powder coatings applications. **Eastern Europe**, as well as gathering occasional investment in powder coatings, is drawing powder coatings imports from as far afield as Spain in order to satisfy rising demand.

**New information and a completely fresh statistical characterisation** of the powder coatings markets of Western and Eastern Europe is now available in IRL's third powder coatings study, *The Market for Powder Coatings in Europe*. This provides a detailed insight with new analysis for modern aspects of the market (such as **UV-curable and textured powders**) for the following 21 countries:

- Austria
- Belgium
- **Czech Rep**
- Denmark
- Finland
- France
- Germany
- Greece
- **Hungary**
- Ireland
- Italy
- Netherlands
- Norway
- **Poland**
- Portugal
- **Russia**
- Spain
- Sweden
- Switzerland
- **Turkey**
- UK

Data is given on all of the five key technologies in each case (epoxies, hybrids, polyesters, polyurethanes and acrylics).

Research for this title has included a comprehensive programme of interviews with senior industry executives from every country, conducted throughout February and March 2005.

This report will serve as a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of paints and coatings and their raw materials.

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**1 Introduction**

**2 Executive Summary**

- Summary of market trends and influences

**3 Technical Background**

- Raw materials
- Applications methods
- Applications (overview of use by resin type etc)

**4 Industry and Market Review**

Collective information on **overall trends and influences** and overall **regional market shares** is presented for Western and Eastern Europe, together with the following information for each of the 21 countries (left):

- Powder coatings **demand**
- Market split by **resin chemistry**
- **Growth rates** for different resin systems – **NEW!**
- Application breakdown **by sector** (white goods, architecture, furniture finishing, pipes and drums etc)
- Market breakdown **by colour** (black, white, **clearcoats**, other) – **NEW!**
- Market for **textured powder coatings** – **NEW!**
- Market for **UV-curable powder coatings** – **NEW!**
- **Market shares** of major powder coatings producers

Also detailed where appropriate is the significance of **powder coatings trade** and any history of **powder coatings production statistics**.

**5 Health and Safety Issues**

**6 Profiles of Key European Suppliers**

**7 Summary of Market Statistics**

**8 Market Forecast to 2009**

- Detailed forecast with growth rates for each resin type in every country

**9 Directory of Powder Coatings Producers**

- Completely revised & updated for 2005

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