

NEW TITLES FROM IRL FOR SPRING 2004

The Western European Market for Industrial Wood Coatings

The Western European Market for Coatings for Plastics

The Western European Market for Industrial Wood Coatings, 5th Edition	The Western European Market for Coatings for Plastics, 1st Edition																
<p>Pre-publication price: € 1,600 Post-publication price: € 2,000</p> <p>Publication: April 2004</p> <p>Building further on the 4th edition of IRL's European industrial wood coatings market report, when the market was estimated to be at 427,000 tonnes in 2000, this updated version documents factors and issues affecting the industrial wood coatings industry, as well as those trends which dictate the fortunes of its end-use markets.</p> <p>Included in the publication is a review of many of the key technologies and approaches that are under development by those active in, or supplying to, the sector.</p> <p>Markets will be analysed according to the main chemical technologies associated with the sector, such as UV-curing, polyurethanes, water-based coatings etc. and according to companies on the basis of perceived market share. In this edition there will be an additional focus on splitting the overall national markets between furniture, joinery and parquet finishes in order to provide additional market breakdowns and analysis. Trends in these end-use sectors will also be highlighted.</p>	<p>Pre-publication price: € 2,000 Post-publication price: € 2,500</p> <p>Publication: May 2004</p> <p>This brand-new title will examine the West European market for coatings for plastics, an area of growing interest to many in the coatings industry. Common applications of coatings for plastics include the finishing of mobile phones, automotive components (including bumpers, interior mouldings etc), packaging, sporting goods, electronics and electrical equipment.</p> <p>A thorough overview of the sector is planned for the report, examining the difficulties, opportunities and factors which shape the sector, its demand and its technologies.</p> <p>The proposed market-based contents of this report will examine coatings for plastics according to the following applications:</p> <ul style="list-style-type: none"> • Automotive applications • Packaging • Construction • Electronics and electrical equipment • Other goods 																
<p>PROPOSED CONTENTS FOR BOTH TITLES WILL INCLUDE</p> <p>Coverage for the following 16 countries:</p> <table style="width: 100%; border: none;"> <tr> <td>• Austria</td> <td>• France</td> <td>• Italy</td> <td>• Spain</td> </tr> <tr> <td>• Belgium</td> <td>• Germany</td> <td>• Netherlands</td> <td>• Sweden</td> </tr> <tr> <td>• Denmark</td> <td>• Greece</td> <td>• Norway</td> <td>• Switzerland</td> </tr> <tr> <td>• Finland</td> <td>• Ireland</td> <td>• Portugal</td> <td>• UK</td> </tr> </table> <ul style="list-style-type: none"> • Technical, market and industry background • Five-year forecasts covering their respective markets from 2003-2008 • Directory of manufacturers <p>These reports will be ideal for anyone in these two industries or to their counterparts from the raw materials sector and would be especially useful in the marketing or business intelligence areas. All our reports are available in PDF format as well as conventional hard copy.</p>		• Austria	• France	• Italy	• Spain	• Belgium	• Germany	• Netherlands	• Sweden	• Denmark	• Greece	• Norway	• Switzerland	• Finland	• Ireland	• Portugal	• UK
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