

NEW FROM IRL FOR EASTERN EUROPE

THE TOP 50 PAINT COMPANIES IN EASTERN EUROPE

Publication: April 2004

Price: € 750

As Eastern European markets continue to rise while western markets stagnate, and not forgetting the impending accession of 10 countries to the EU, there has never been a better time to consider the market opportunities in Eastern Europe.

Information Research is therefore pleased to announce the forthcoming publication of the 1st edition of its new directory-style listing, **The Top 50 Paint Companies in Eastern Europe**. This will provide a unique and up-to-date summary publication for the paint and coatings industry in Eastern Europe, which combines a selection of the main paint and coatings statistics with an in-depth directory-style listing of the leading paint and coatings companies.

Part 1 provides a concise statistical summary of the industry including (for each country):

- Imports
- Exports
- Demand
- Per capita demand

- together with a summary of the overall market leaders in each country where possible. The following countries are covered:

- Bulgaria
- Czech Republic
- Estonia
- Hungary
- Latvia
- Lithuania
- Poland
- Romania
- Russia
- Slovakia
- Slovenia
- Turkey
- Ukraine

Part 2 provides concise profiles of Eastern Europe's 50 leading paint companies, including the following information: -

- Financial data for 2002/3 (where available)
- World/local headquarters
- Postal address
- Telephone number
- Fax number
- Main websites
- Key personnel
- Product range and availability
- Market sectors
- Market positioning (where possible)
- Recent news

The information has been gathered from a variety of sources, including in-house, library and internet data and is also based on telephone interviews with key industry figures. In the report the listing is arranged according to total sales of the parent company.

The following companies are in Part 2:

- Akzo Nobel
- Austis
- Azur
- Balakom
- Barvy Laky
- Barvy Tebas
- BASF
- Becker Group
- Betek Boya
- Building Plast
- Caparol
- CBS Boya
- Color Medvode
- Colorlak
- Dnepropetrovsk
- DuPont
- Dyo
- Dyrup
- Gyorlakk Festekgyarto
- Hajduki
- Helios
- Hempel
- ICI
- Jotun Group
- JUB
- Kemira Group
- Kober
- Lackprom
- Lakma Kiev
- Lakokraska
- Lakokraska Lida
- Malfarb
- Meffert
- Megachim
- Mipa
- Novoe Sotrushestvo group
- Orgachim
- Policolor
- Polisan
- PPG
- Primalex
- Russkie Kraski
- SigmaKalon Group
- Sniezka
- Stavebny Chemie Slany
- Stirol
- Sto
- Teks
- Yaroslavkie Kraski
- Zagorsk Paint Plant

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