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The Western European Market for Coatings for Plastics, 1st Edition

Published: June 2004

Price: €2,250

IRL is pleased to announce the publication of a brand-new title for the coatings industry in *The Western European Market for Coatings for Plastics*. This title brings a much-needed and comprehensive overview of the coatings for plastics sector, on which data is generally scarce.

An industry which has generally been perceived as a speciality sector, the market for coatings for plastics in Western Europe now reaches more than 100,000 tonnes. Growth continues on two fronts: firstly, through plastic substitution in industry and secondly, through markets moving towards customisation, where the multiplicity of colours and effects available to the sector will soon outstrip the more modest selection of plastic colours. Greater design influence and better environmental performance are other influential factors underpinning market growth.

Coverage in this new report has been taken on both a countrywide and regional basis as some of the European markets are still quite small. Market data is reported on the following basis:

- Austria
- Benelux
- France
- Germany
- Greece
- Scandinavia
- Spain & Portugal
- Switzerland
- UK & Ireland

The report includes a five-year forecast of the markets according to technology and discusses the technical trends and market directions which can be expected in the future.

Interviews for this report were carried out by the call centre in our London office throughout April and May 2004.

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