

NEW FROM IRL IN AUTUMN 2003

A Profile of the Asia-Pacific Paint Industry, 7th Edition

Publication: November 2003

IRL is pleased to announce the launch of the 7th Edition of 'A Profile of the Asia-Pacific Paint Industry'. The study will revise and expand upon our 2001 edition by drawing additionally on our recent research into China and India and will provide the most up-to-date market data available.

The following countries will be covered in the report:

- **Far East:** China, Hong Kong, Japan, South Korea, Taiwan
- **South East Asia:** Brunei, Cambodia, Indonesia, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam
- **Indian Sub-continent:** Bangladesh, India, Pakistan, Sri Lanka
- **Oceania:** Australia, Fiji, New Zealand, Papua New Guinea

It will also provide information on the following:

- Availability of paint **raw materials** in the Asia-Pacific region
- Paint **production** by country
- Paint **imports** and **exports** by country
- **Consumption** and **per capita consumption** of paint by country
- **Market segmentation** by paint type and end-use sector
- Information on **leading paint producers** in each major national market
- Information on **smaller paint manufacturers** in each major national market
- **Mergers and acquisitions** review
- **Investments** review
- Overview of **powder coatings** and **radcure** technologies in Asia
- **Market forecasts** (2002 to 2007)

The report will be a valuable tool to strategic planners, business analysts and marketing managers involved in the manufacture, distribution and marketing of raw materials and paint products as well as anyone looking for a single-volume introduction to the Asian paint industry. Research for this report is being conducted by our London office in autumn 2003.

Pre-publication price: \$2,250

Post-publication price: \$3,000

Proposed Contents

1. **Introduction**
2. **Executive Summary**
3. **Demographic, Political & Economic Indicators**
 - Population
 - Political Situation
 - Key Economic Indicators
4. **Raw Material Availability & Demand**
 - Resins, Pigments & Extenders, Solvents and Additives (recent investments and expansions)
5. **Paint Market Summary**
 - Production
 - Imports and Exports
 - Consumption
 - Per Capita Consumption
6. **Paint Market and Industry Review by Country**
 - Major Paint Manufacturers
 - SMEs and their Activities
 - Market Supply (Trade and Production)
 - Market Breakdowns
7. **Alternative Technologies**
 - Powder Coatings
 - Radcure Coatings
8. **Other Topics**
 - Top Asia-Pacific Paintmakers
 - International Affiliations
 - Legislative Matters
 - Mergers & Acquisitions Review
 - Investment Review
9. **Market Forecasts**
10. **Sources of Information**
11. **Directory of Paint Manufacturers by Country**

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