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**A PROFILE OF THE RUSSIAN  
PAINT INDUSTRY**

**Publication: January 2004**

**Price: €2,000**

Information Research (IRL) is pleased to announce the recent publication of *A Profile of the Russian Paint Industry* as part of its library of national paint industry profiles. This title provides a fresh insight into the Russian paint industry, its problems and opportunities, covering all aspects from the raw materials sector to end-user industries.

The Russian paint industry has changed significantly in recent years, with the top tier benefiting from new investment, bringing with it opportunities for more modern manufacturing facilities and new technologies. To a large extent the Russian paint industry is still working with outdated equipment and is generally unable to keep pace with the growing demand for paints and coatings in the country.

The Russian paint market and industry represents an ideal opportunity for paint companies in the west, with the opportunity to share in chemical and coatings technologies in addition to exports. Much of the paint market growth is being fuelled through European exports, which are gradually changing the nature of the Russian paint market, in terms of both quality and competitiveness. Opportunities also exist for raw materials suppliers in the absence of a suitably integrated chemicals sector in Russia. Furthermore, as other sectors such as the automotive industry make inroads into the Russian manufacturing scene, paint manufacturers are almost certain to follow

This new *Profile* throws light on these areas and more. The contents of the *Profile* are shown (right) and it includes a market forecast to 2008. *A Profile of the Russian Paint Industry (117pp and 66 tables)* provides an insight into both the industry and the market for paints in Russia. The interviews and research for this project have been carried out by Russian speakers in our UK offices throughout winter 2003-4

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  - Short profiles on selected paint companies – 16 in all (all of the major paintmakers are included)
  - The international dimension of the Russian paint industry
  - Investment Review: past and present expansion plans
- 5. Production, Trade & Consumption**
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  - Market projections for the above coatings sectors
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