

INFORMATION RESEARCH

A Profile of the Chinese Paint Industry

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This new report from Information Research is designed to provide a concise profile of the paint industry in China.

This report revises and expands on the previous IRL study covering the market for paints in China, which was published in April 2001. The growing importance of the Chinese paint market is such that the need for an in-depth and up-to-date study is considered to be essential.

The following aspects of the industry are reviewed in the study:

- Availability of paint raw materials
- Production of paint
- Imports of paint
- Exports of paint
- Consumption of paint
- Per capita consumption of paint
- Market segmentation by paint type and end-use sector
- Information on major paint producers
- Recent acquisitions and joint ventures in the Chinese paint industry
- Trends in end-user industries
- Penetration of new paint technologies
- Market forecasts and growth rates

The research for this report was carried out during January and February 2003. This included primary contact with paint suppliers and paint industry associations in China, as well as a thorough review of all available published sources and official Chinese statistics. Research was carried out in both English and Chinese, through our in-house native Chinese speaker.

Data is provided up to the year 2002 wherever possible, and forecasts for paint consumption are calculated to 2007.

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