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## POTENTIAL FOR AUTOMOTIVE-RELATED COATINGS IN EMERGING MARKETS

**Publication: Late June 2007**

**Price: €1,500**

IRL's recent research in the industrial coatings sector from the studies *Potential for Automotive-Related Coatings in Eastern Europe* and *Potential for Automotive-Related Coatings in China* is now being released in individual reports, one for each sector of the industry. The four titles available are:

- **Potential for Automotive OEM Coatings in Emerging Markets**
- **Potential for Automotive Refinishes in Emerging Markets**
- **Potential for Powder Coatings in Emerging Markets**
- **Potential for Coatings for Plastics in Emerging Markets**

Each report, which will be approximately 100 pages in length, covers China and eight major Eastern European countries.

Topics typically covered include:-

- Market size
- Production
- Local suppliers and/or distributors
- Potential markets
- Segmentation of activity
- Market drivers
- Trends and growth

## POTENTIAL FOR AUTOMOTIVE-RELATED COATINGS IN EMERGING MARKETS

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2. **Executive Summary**
3. **The Eastern European Automotive Industries**  
Manufacturing locations, major producers, performance, covering each of the following eight countries:
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  - Hungary
  - Poland
  - Russia
  - Slovakia
  - Turkey
  - Ukraine
4. **The Eastern European Market for Automotive OEM/Refinish/Powder Coatings/Coatings for Plastics**
  - Covering each of the eight countries in Eastern Europe above
5. **The Chinese Automotive Industry**
6. **The Chinese Market for Automotive OEM/Refinish/Powder Coatings/Coatings for Plastics**
7. **Directory of Paint Manufacturers/Suppliers in Each Country**

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